

# AI AI AI AI:

# Ready or Not, The Future is Coming!

### Nagaraja Rao Harshadeep (Harsh)

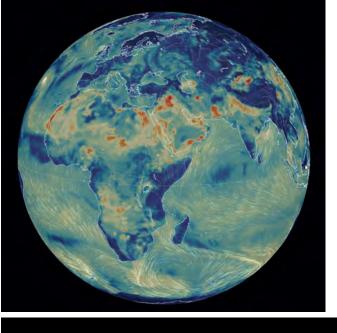
Global Lead (Disruptive Technology) harsh@worldbank.org



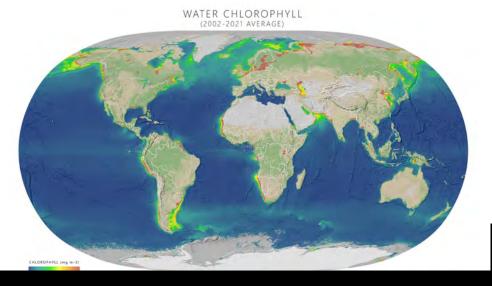
1818 Society Annual Meeting
Nov 9, 2023

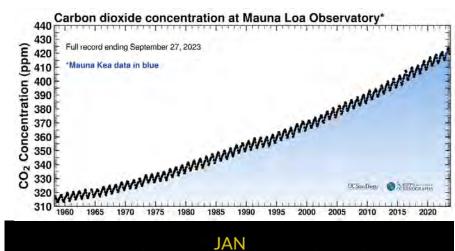


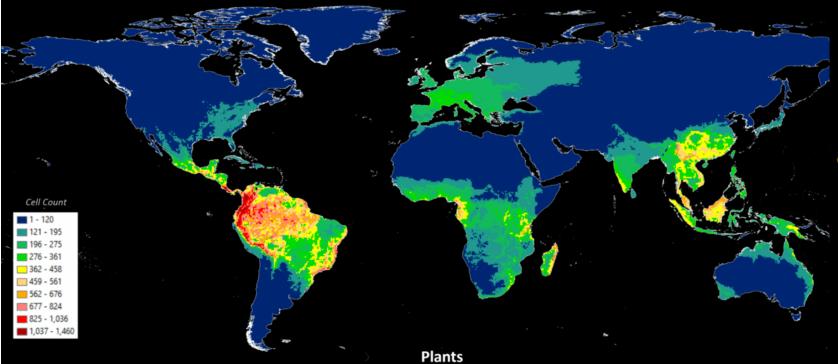




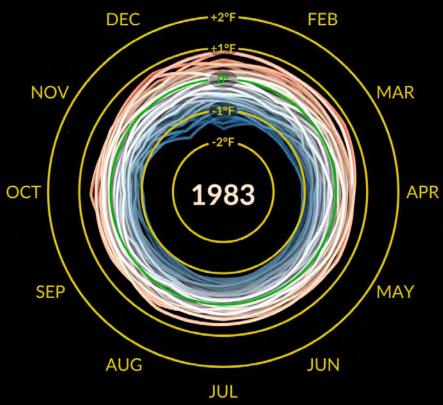
### Towards a more livable planet!







Presence of 33,080 Species



# What's Broken?



### Challenges: Information

• Data coverage and quality

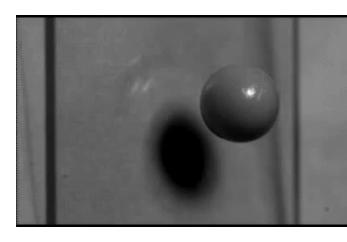
SURULIYAR MINOR BASIN

MADURA DISTRICT.

- Meaningful use of modern information and analytical tools
- Public access to data, tools, and knowledge products













### Challenges: Institutions

- Vision of Hydromet and analytical Services needed (rather than just starting from equipment and models)
- Limited technical and managerial capacity for modern water resources data and analytical knowledge tools (e.g. in Government, Academia, Private Sector, General Public; access to global expertise)
- Institutional coordination and collaboration (across spatial and sectoral boundaries)
- Meaningful stakeholder participation
- Sustainability Focus
- Effective leadership at all levels sometimes a culture of "data-free analysis" and "analysis-free decision-making"









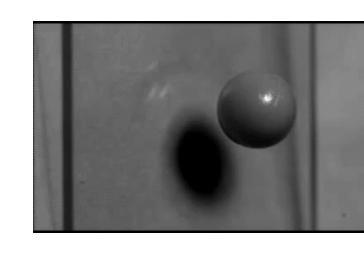


### Challenges: Investments

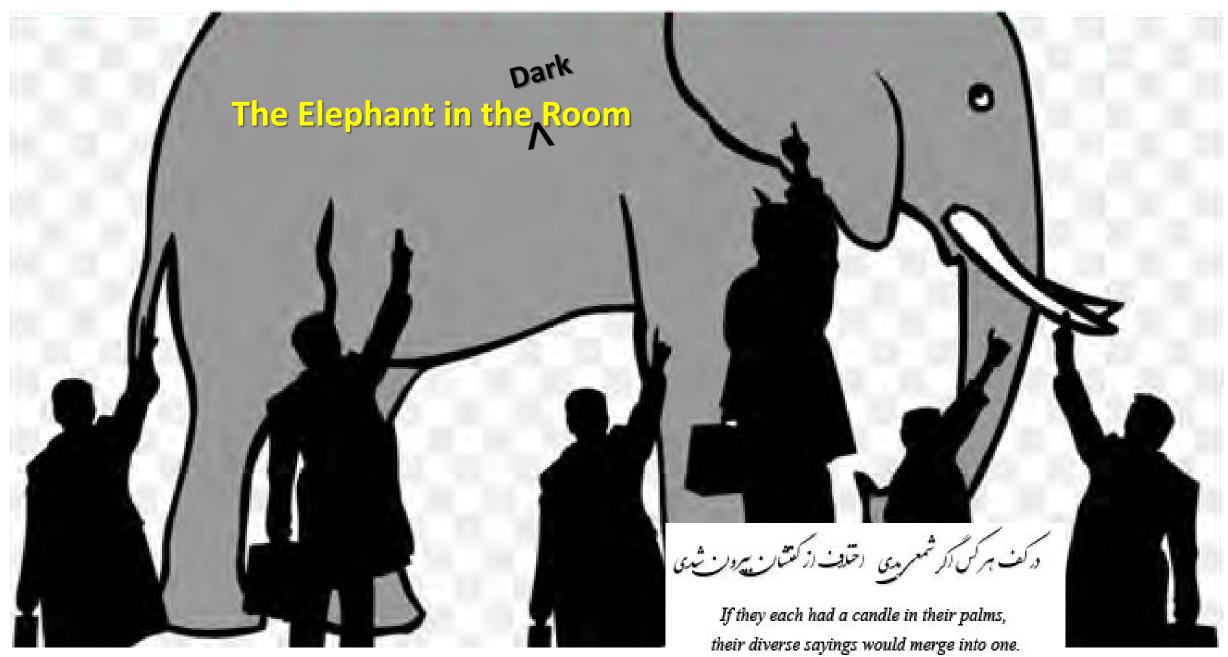
- Inadequate monitoring, forecasting, and analysis systems
- Poor office infrastructure and equipment
- Huge infrastructure deficit (power, transport, agriculture, sustainable land management...)
- Investment planning & operational coordination







## Transcending narrow sectoral perspectives...

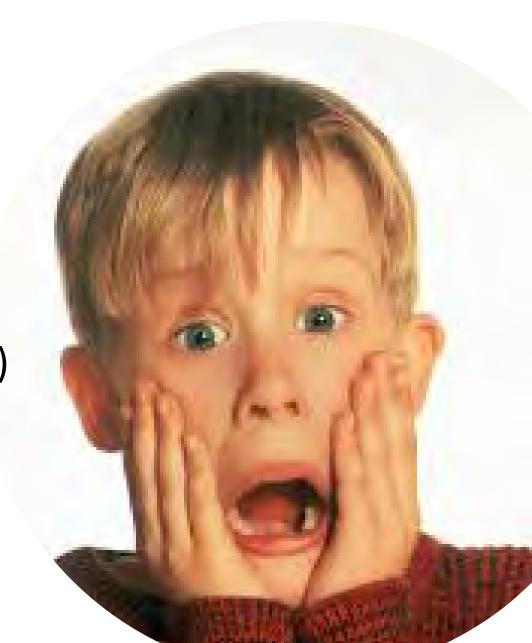


Multiple sectors, multiple institutions, linked by water and natural resources... A Typical Watershed/Basin... **Agriculture Department Livestock Department** Precipitation **Forest Department Rural Water Supply Department Urban Water Supply Department** Reservoir **Irrigation Department** River Başin Boundary Power Department/Utilities Industry Urban WSS **Industry Department** Rural WSS Rainfed Agr **Fisheries Department River Restoration Protected Areas Mgmt.** Groundwater Inflow **Environment Department Transport Department** Irrigation **Tourism Department** Central, State, district, local govts infiltration / Recharge Navigation **Surface & Ground water Investment Institutions Basin/Sub-basin Organizations** Groundwater Watershed User Associations/Catchment Committees, WUAs **Transboundary Institutions** Farmers, Private Sector, Local Govt., NGOs, Academia, General Public ... Groundwater Outf ... Need to support a shared vision of the 3Is: information, institutions, and investments...



# Challenges

- Major Climate/Sustainability Challenges
- Getting insights from patchy, fragmented data...
- Communicating effectively with stakeholders (including a new generation)
- Leveraging a rapidly-changing world of technology and global good practices
- Remote/hybrid work while home alone

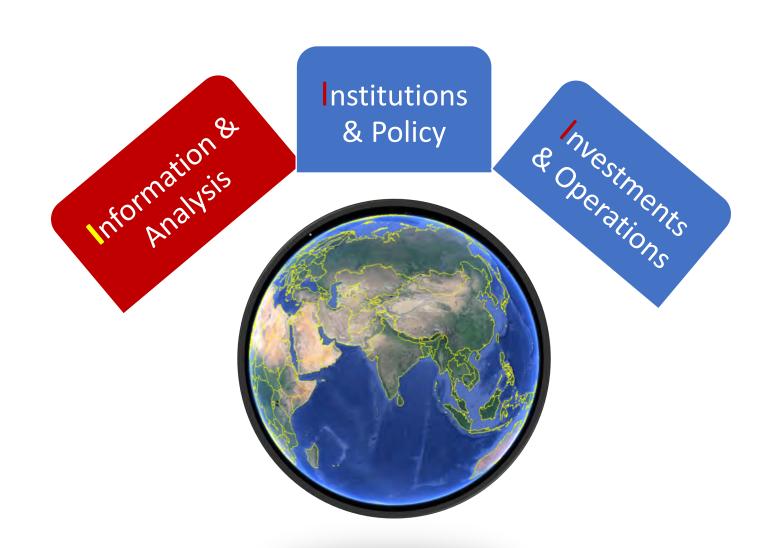


# Looking Ahead...



# Modernizing Approaches to Address these Challenges... The 3 Is...

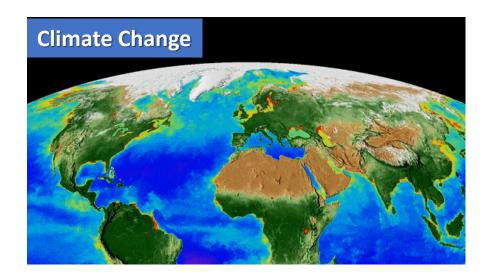




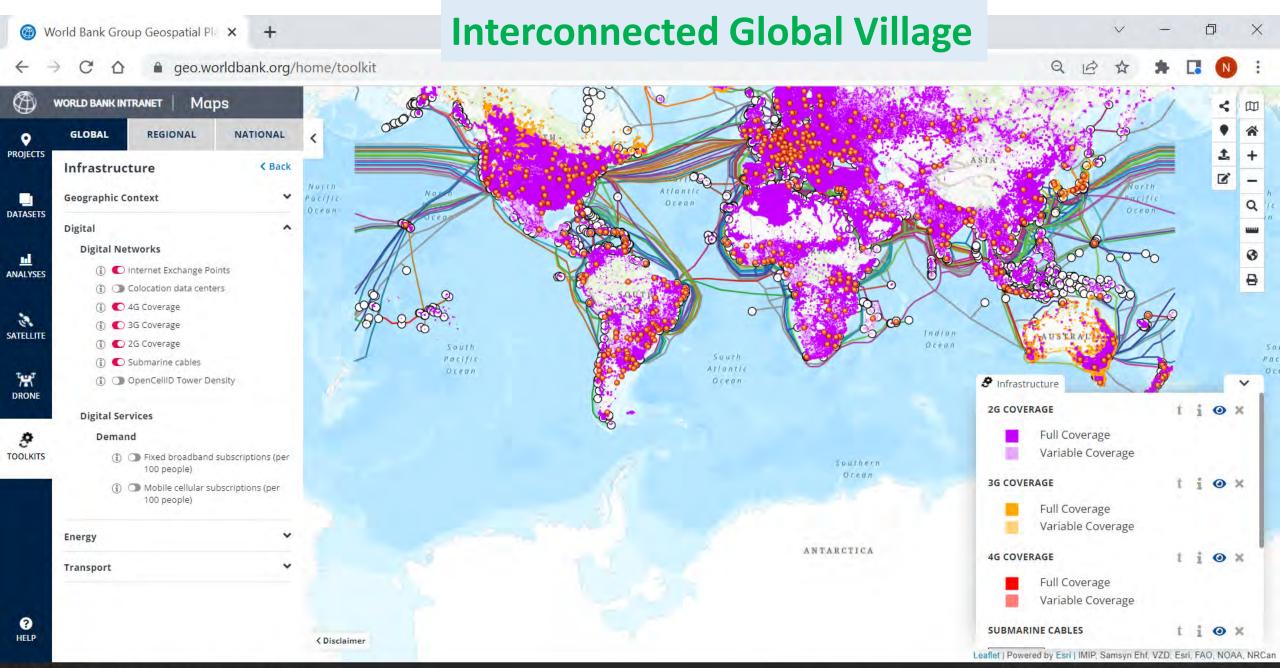
# There are many ongoing changes...











#### A new world of "Disruptive Technology"



#### "Disrupt" data value chains

- Data Collection: Monitoring/Surveys (in-situ sensors/IoT/Biometrics, earth observation (satellite, aerial, UAVs), crowdsourcing, digitization...
- Data Management: Telemetry, 5G, cloud services, open data, Blockchain, ...
- Data Analysis: Big data, Geospatial/
  Al/Machine Learning, modeling/ scenario
  analysis, script repositories,
  Cloud/Edge/Quantum computing...
- Data Access: Open data APIs, data visualization, gamification, mixed reality-AR/VR, ...
- Outreach: Platforms/Social Media/Portals/ Apps/e-books/Competitions...



#### "Disrupt" production value chains

- 3D/4D printing/additive manufacturing...
- "Digital Twins"
- Automation/SCADA...
- Robotics/ Autonomous transport...
- Advanced materials/nanotech/ biotech/genomics/energy tech/ green tech, ag tech...





#### "Disrupt" stakeholder value chains

- Virtual social networks/ Digital Platforms...
- Sharing economy...
- Crowdsourcing, gamification, competitions (e.g. hackathons, appathons...)
- Mobile money, fintech, cryptocurrency...
- Blockchain enabled value chains
- Maker movement/DIY/Tech Incubators...
- Virtual learning/re-skilling...

http://www.appsolutelydigital.com/dt/

## Disruptive tech could change Development

Making "smart development" wrt climate, water and natural resources, energy, food, waste, mobility, knowledge, services,





**Online Services** 





Broadband & Smartphone Access

Apps, e-services & e-learning









Access to a new world of Data, Information, Knowledge and Services





**3D Printed Infrastructure** 



Sensors/IoT (e.g. for soil moisture)



Drones/UAVs (e.g. for monitoring, seeding, delivery)

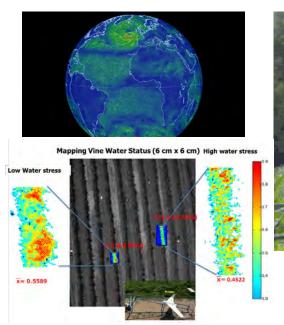


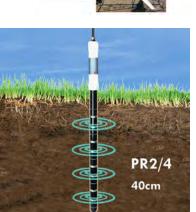


### Disruptive Tech can change individual "sectors"

e.g. Agriculture

### Doing things differently...













### Disruptive Tech can change individual "sectors"

e.g. Agriculture

#### Doing different things...



**Platforms** 









# The \$325,000 Lab-Grown Hamburger Now Costs Less Than \$12

A real burger made without the cruelty and pollution is now within reach.





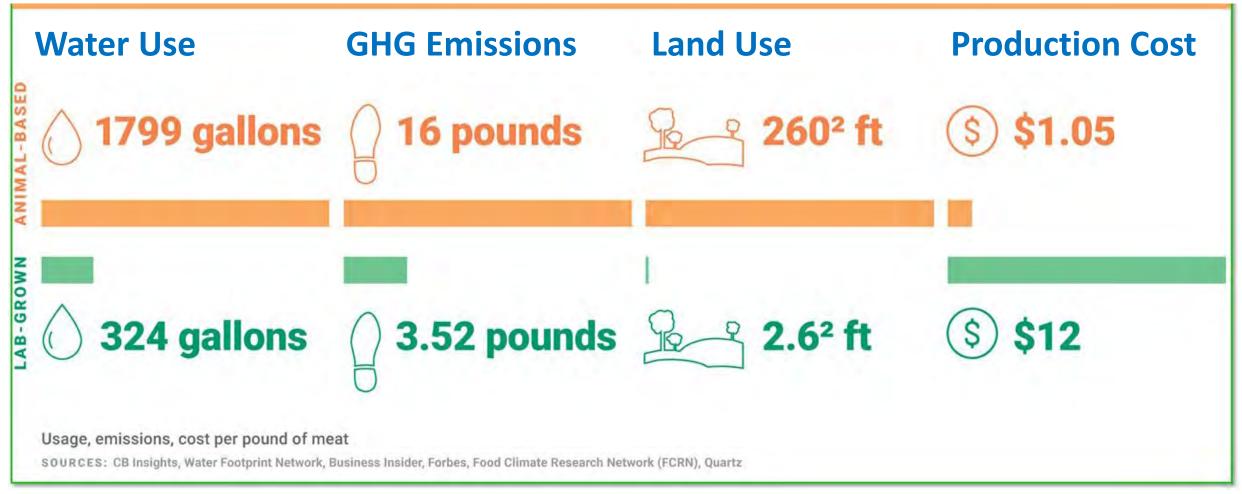
### Many multi-sectoral implications (incl. for the Amazon!)

A third of global agricultural water use is for fodder!



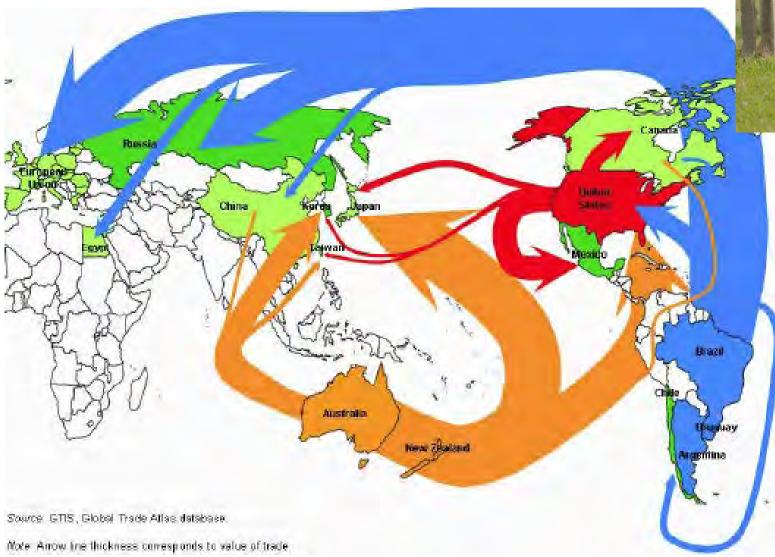


70% of agricultural land is used for pasture (~28m km²)!



#### **Livestock:**

- •Supports 1.3 billion people
- •40% of global value of agricultural output







Politics World Business Sport Science Health

Twitter

'Cultured meat' could spell end of traditional cattle farming within decades, scientist behind lab-grown beef burger says

AM By the National Reporting Team's Dominique Schwartz Posted 27 Mar 2015, 1:08am

The Dutch scientist who served up the world's first laboratory-grown beef burger says "cultured meat" could spell the end of traditional cattle farming within decades.

That is the confronting message Maastricht University Professor Mark Post has for the Northern Territory Cattlemen's Association, which is holding its annual conference in Darwin.

"I do think in 20, 30 years from now we will have a viable industry producing alternative beef and there will be a growing market for it and eventually a really large market," he said.



PHOTO: Professor Post believes the lab-grown beef could be produced for \$80 a kilogram.

# The new oil...

We have NO data...



Of course we have data...

Data, data everywhere...



# **Information & Analysis Trends**

What's Out?



What's In?

Are we part of the problem? Can we be part of the solution?

Paper Records/Publication

Inadequate and Inaccessible Data

"Retail" info systems & modeling

Reliance on Websites and Pdfs

"Have you registered first?"

"Tell me why you need the data"

Online interoperable <u>OGC</u> data service formats/ Open APIs

Free and subscription services

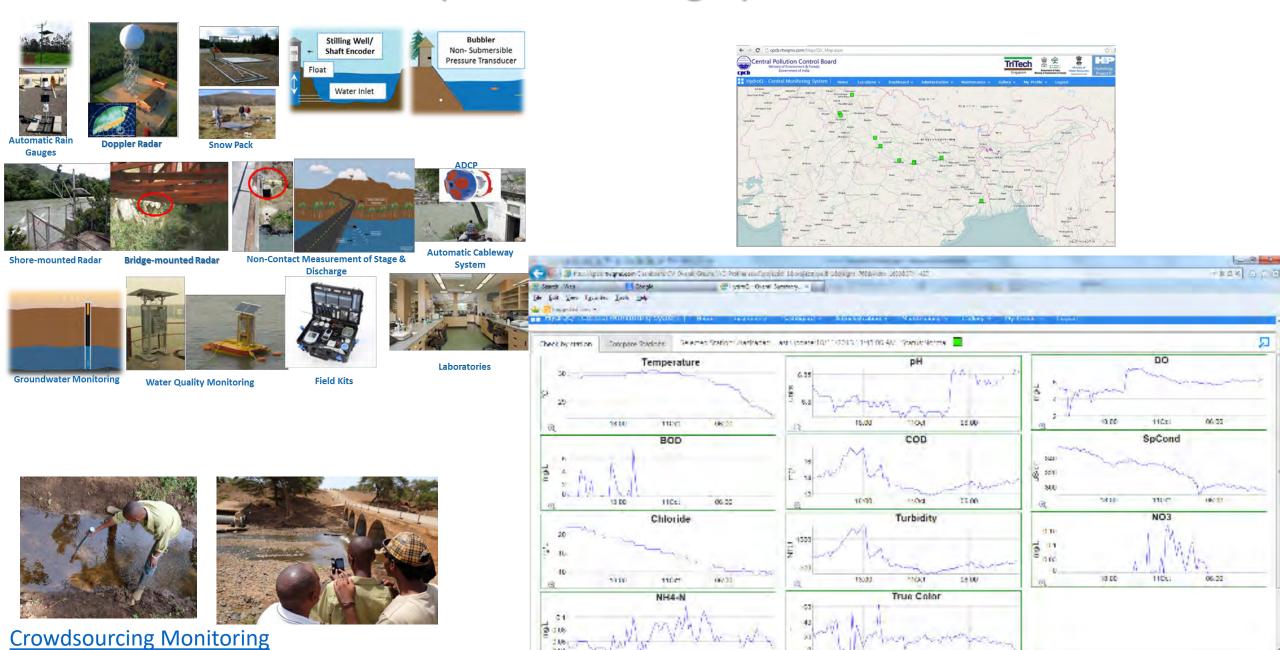
"Wholesale" Cloud Analytics

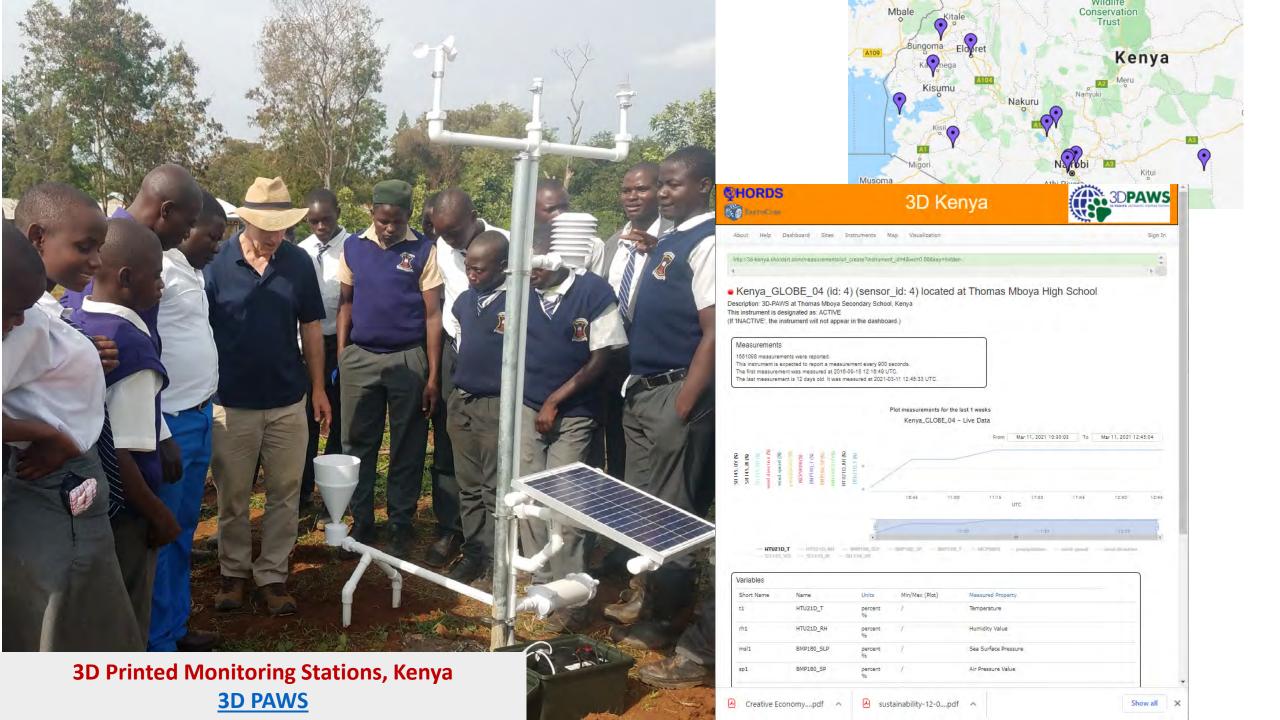
Separate data services and consumption platforms (e.g. dashboards, Interactive documentation)

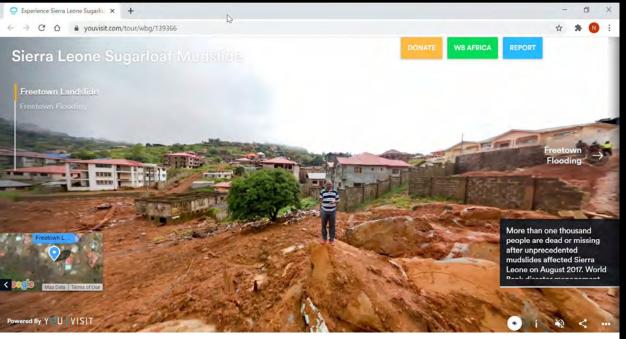
### **Data Rescue**



### "Bottom-up" Monitoring Systems



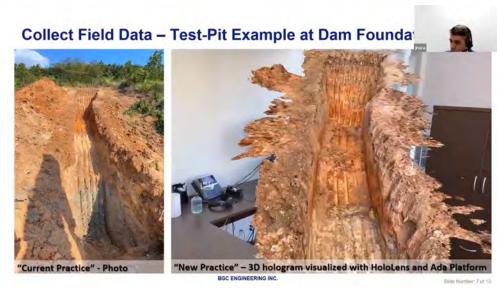




**360° Cameras for photos/videos** 



eDNA



**Phone/Tablet LiDAR** 

## **Community Monitoring**



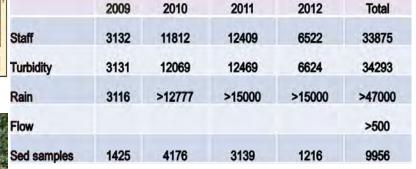








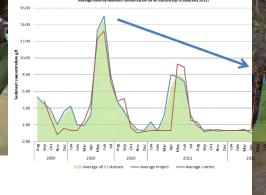




Secchi Jug for turbidity



#### **Sediment Concentration Analyses**





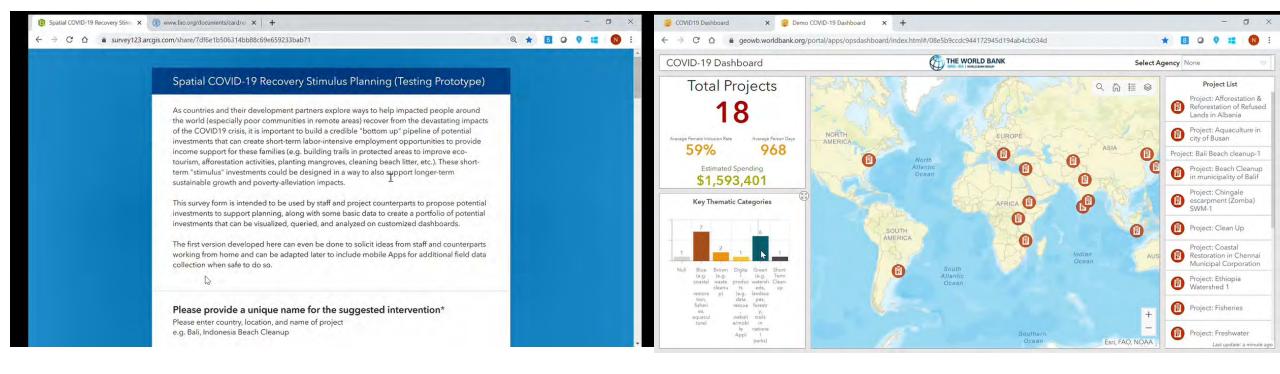
## Field/Virtual Surveys

- Online Spatial Surveys
- Mobile ODK KoboToolBox –Survey123...



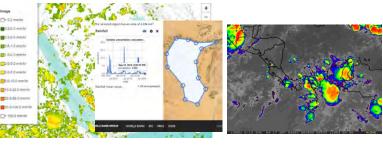




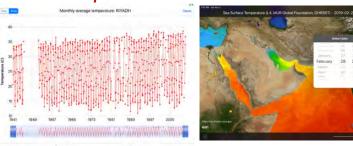


#### "Top-down" Earth Observation & Other Global Analytics Services

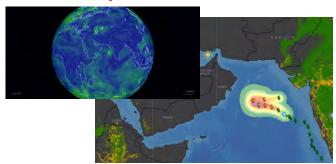
#### Climate



#### **Precipitation & Forecasts**



*Temperature* 

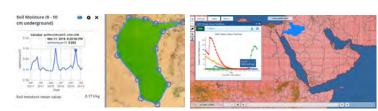


**Storms** 

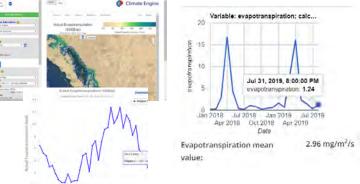
#### **Hydrology**



Levels, Flow & Inundation & Forecasts



Soil Moisture

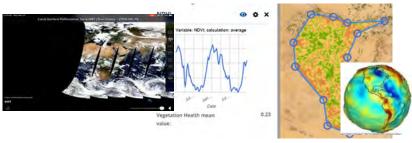


**Evapo-transpiration** 

Other Open Water



**Land Cover** 



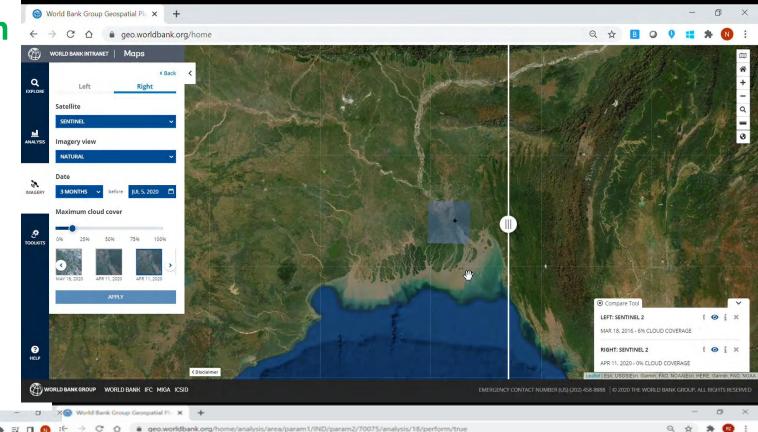
NDVI, EVI, GRACE, etc.

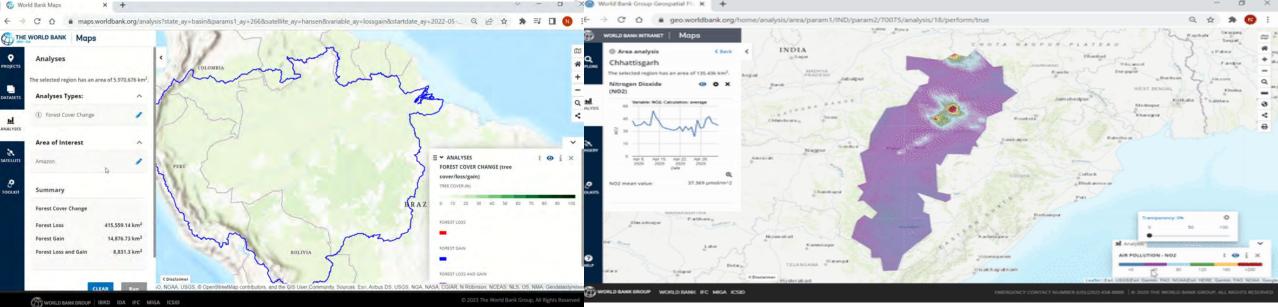


Social, Economic, Environmental, etc.

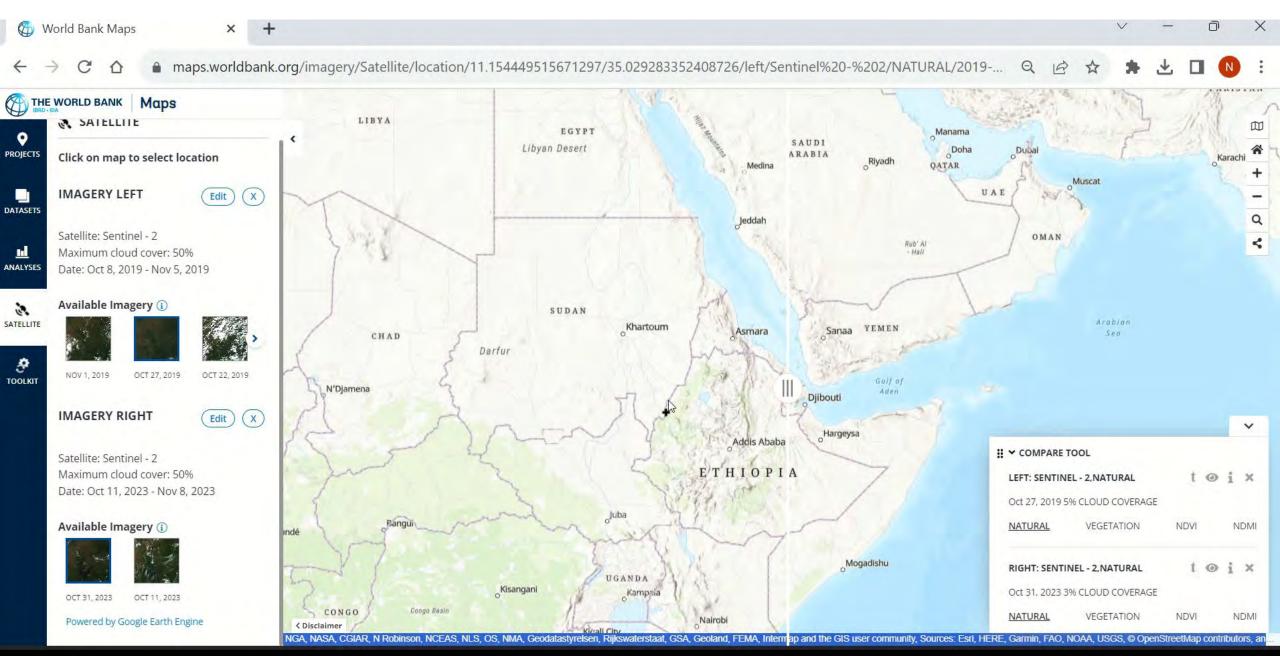
#### **World Bank Geospatial Platform**

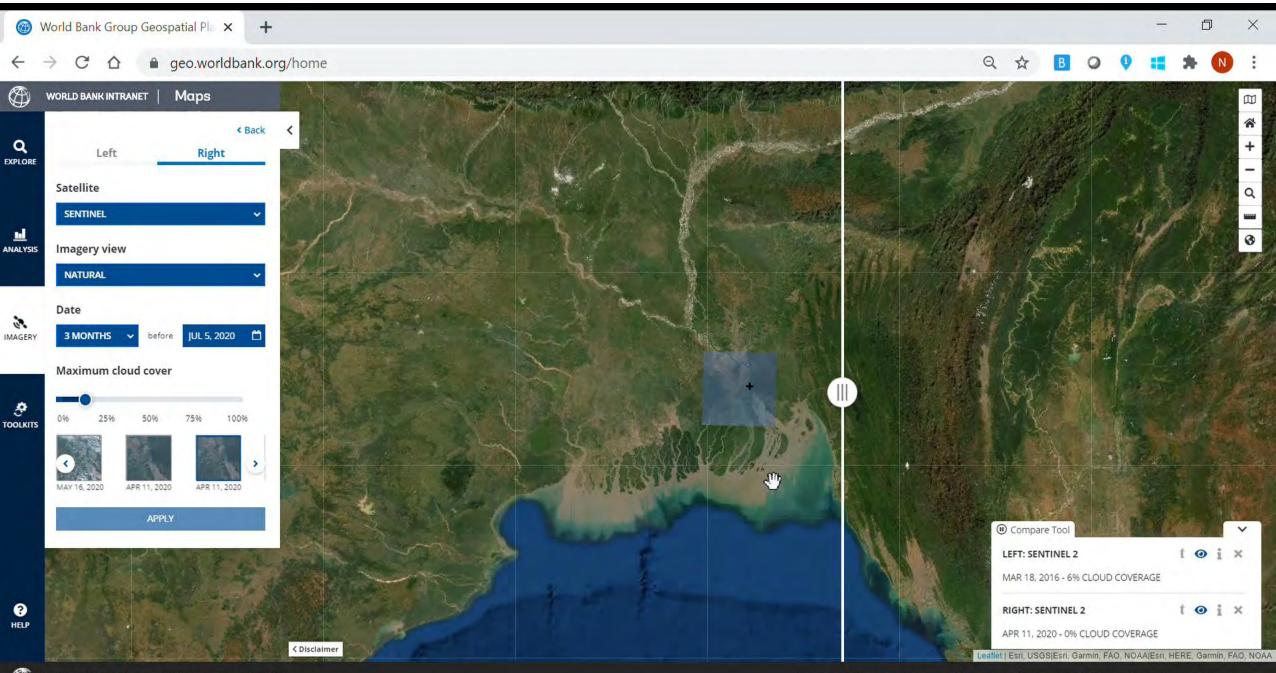
https://maps.worldbank.org/ https://geo.worldbank.org/

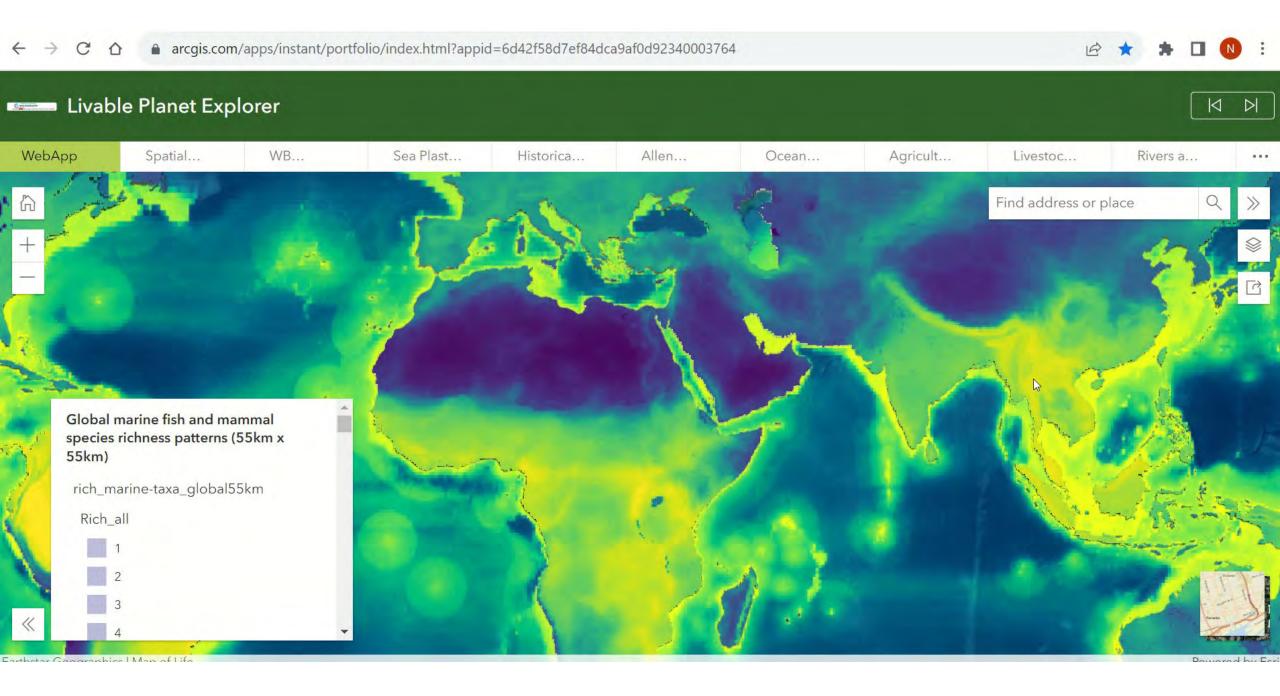


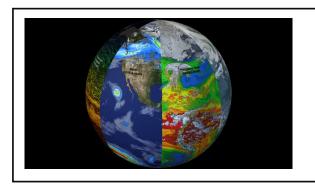


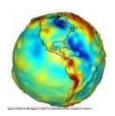
#### World Bank Geospatial Platform: <a href="https://maps.worldbank.org/">https://maps.worldbank.org/</a>









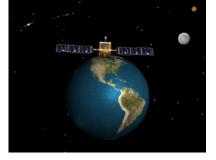


### "Top-Down" Data Acquisition System

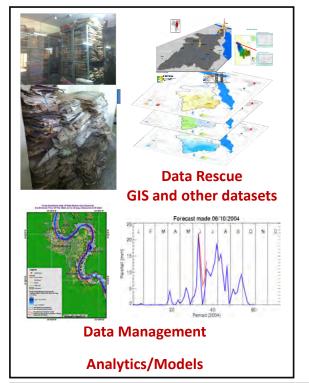


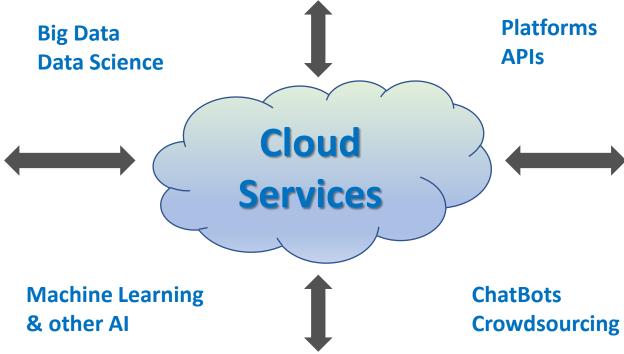






**Satellite & Aerial Earth Observation** 









**Crowdsourcing** 











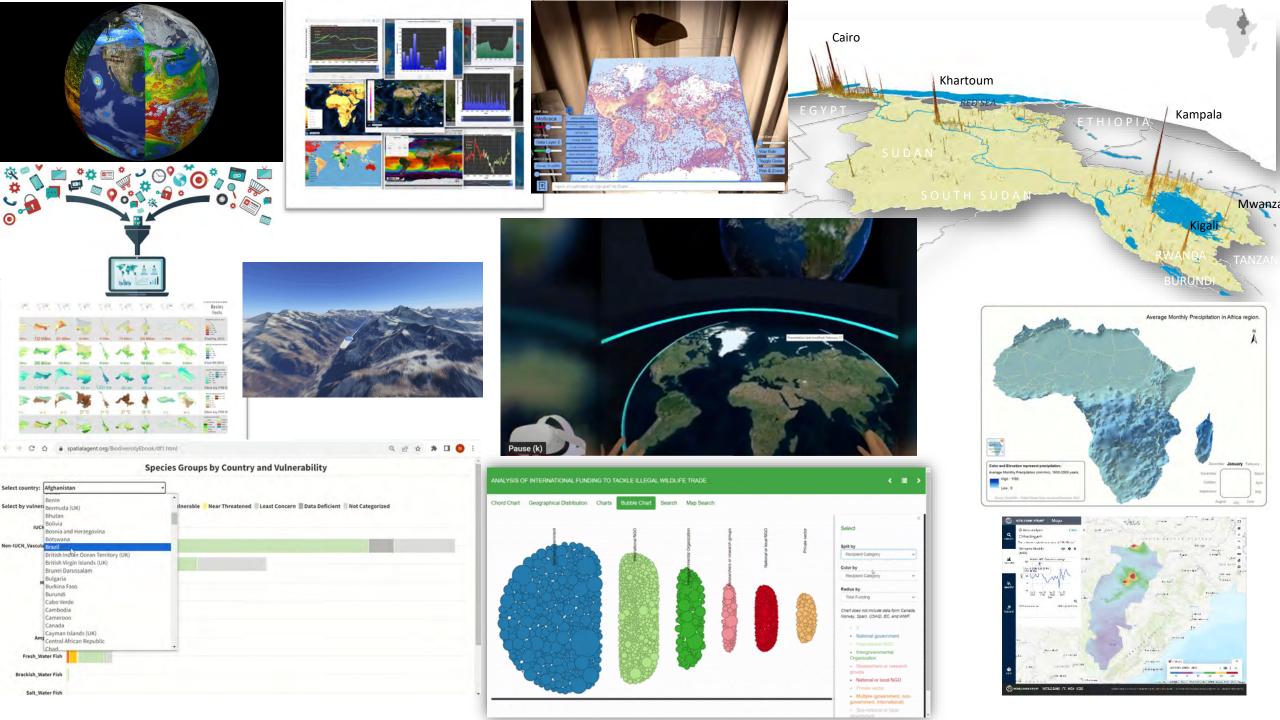


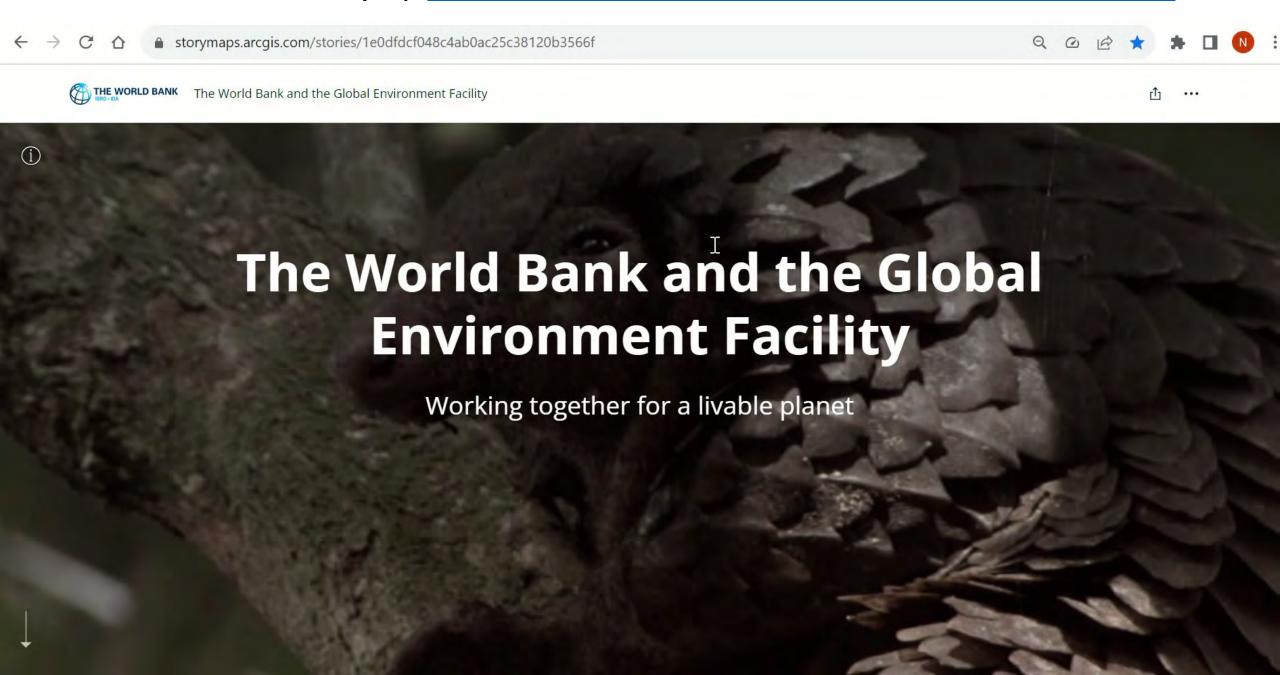




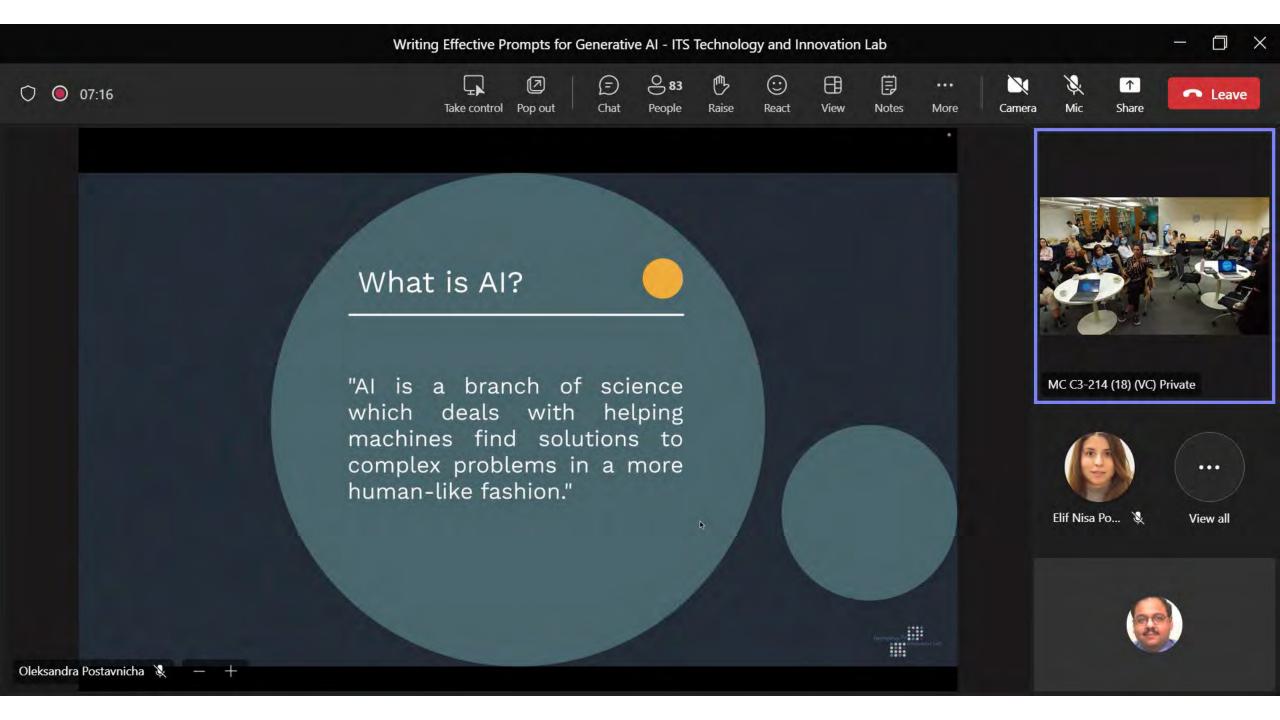
**Automated Monitoring** 

"Bottom-up" Data Acquisition System → IoT









## The Big Al Picture...

## **By Capability**

### Al Types:

- Narrow Al
- Artificial General Intelligence (AGI)
- Artificial Super Intelligence (ASI)

## **By Function**

- Reactive AI
- Limited Memory Machines
- Theory of Mind
- Self-aware Al

•••

#### **Machine Learning/Deep Learning/Neural Networks**

Pattern recognition/Object detection/Classification (text, images, voice, - scans, camera traps, face recognition, geospatial, ...)

Translation...

NLP/Sentiment Analysis

...

#### **Generative Al**

Large language models

Text/Image/Art/Audio/Video/Presentations/

Documents/Music...

Summarization

Coding

Chatbots

Geospatial

• • •

## **Machine Learning**



AI-Enabled Text and Data Mining of documents, news & social media



AI-Enabled Chatbots
Natural Language Processing



Training Data for Machine Learning Classification

**Land Cover Classification using Training Data** 

#### ChatGPT



atGPT Fall 13 Version. Free Research Preview. Our goal is to make All systems more natural and safe to interact with Trout feedback will help us improve

Machine-Learning Image Classification – e.g. from Earth Observation, Photos, ... CNN, ANN, Deep Learning...

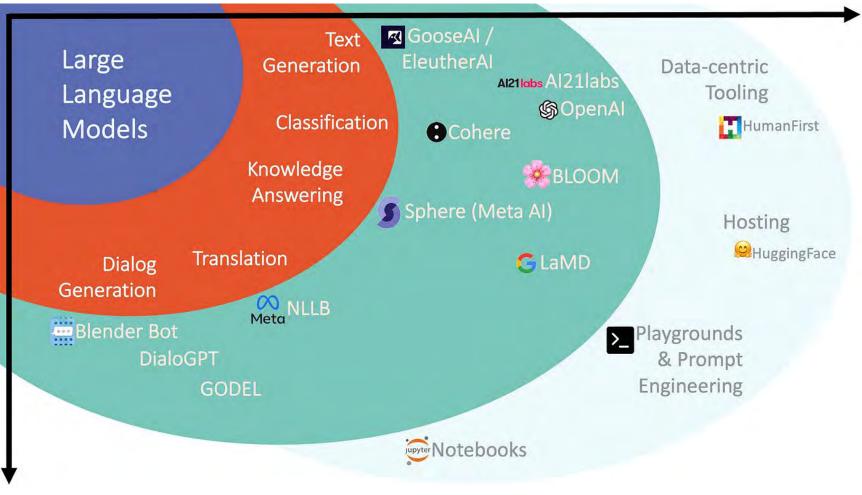
## **Use of Geospatial AI for Object Identification**



## The Basics of Generative Al

ChatGPT

Generative Pretrained Transformer





**2015: Open Al** 

2018: GPT-1

2019: Microsoft-OpenAl Partnership

**2021: DALL-E** 

Nov 30, 2022: Chat GPT

2023

Jan 20: Perplexity.ai

**Mar 13: ChatGPT 4.0** 

Mar 14: Bing with GPT-4

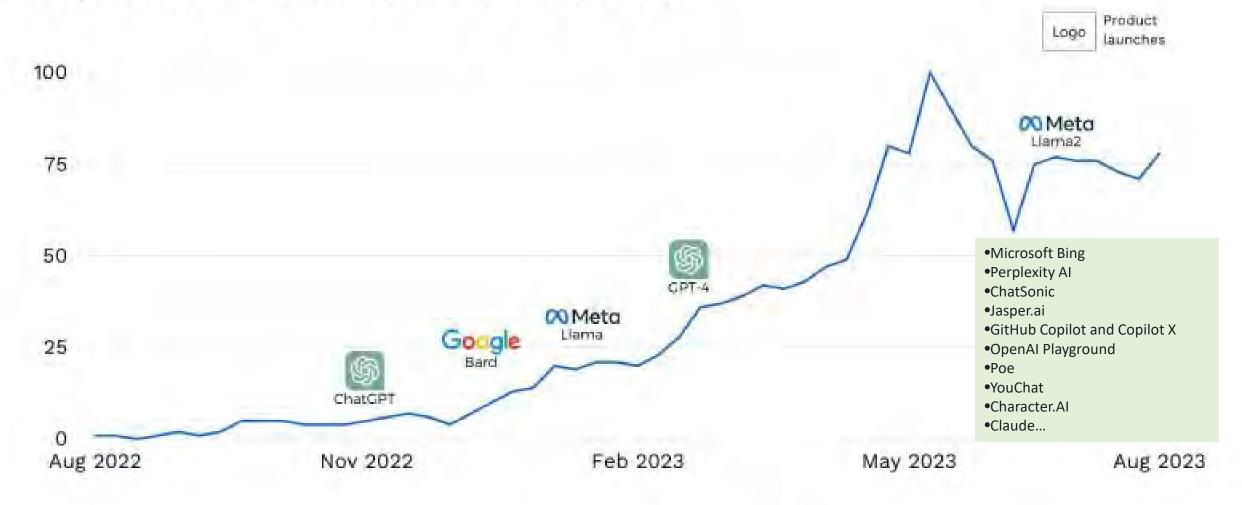
Mar 21: Google Bard

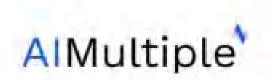
.

Google REALM, BARD, LaMDA, PaLM Meta RAG, LLaMA DeepMind

•••

## Popularity of "Generative AI" in the US





## **ChatGPT Sprints to One Million Users**

Time it took for selected online services to reach one million users



\* one million backers \*\* one million nights booked \*\*\* one million downloads Source: Company announcements via Business Insider/Linkedin







### **Generative AI Links**

#### Large Language Model (LLM)



**Chat GPT** 



**Google Bard** 



**Perplexity AI** 



Bing Al

#### Text to Image



Dall-E 2



Midjourney



Gamma Al



**Stable Diffusion** 

**Text to Video** 

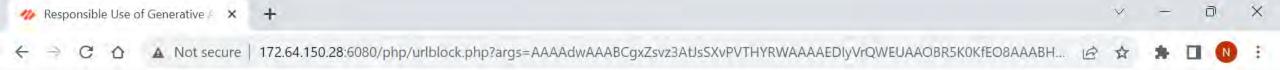
DESIGNS.A

**Designs Al** 

Others



<u>iNaturalist</u>



#### Responsible Use of Generative Al Tools

In line with Senior Leadership guidance, generative AI tools offer opportunities and also come with risks.

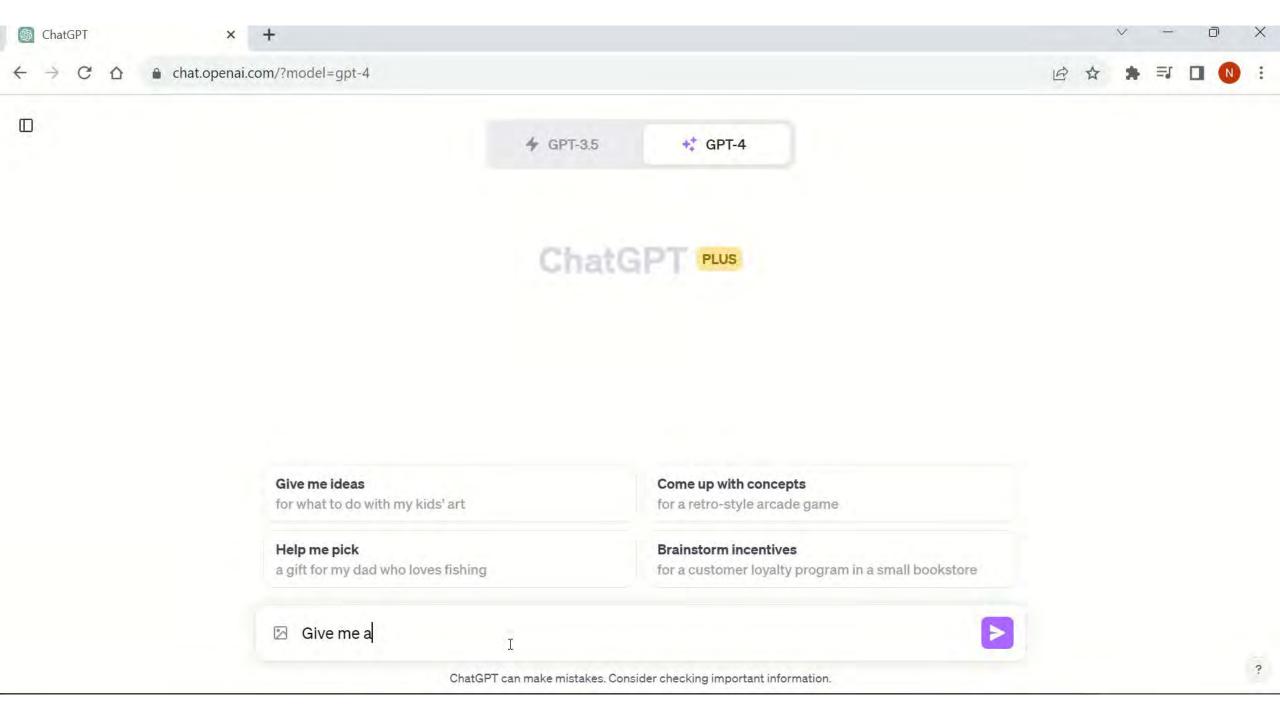
Staff must follow the guidelines below while using such technologies:

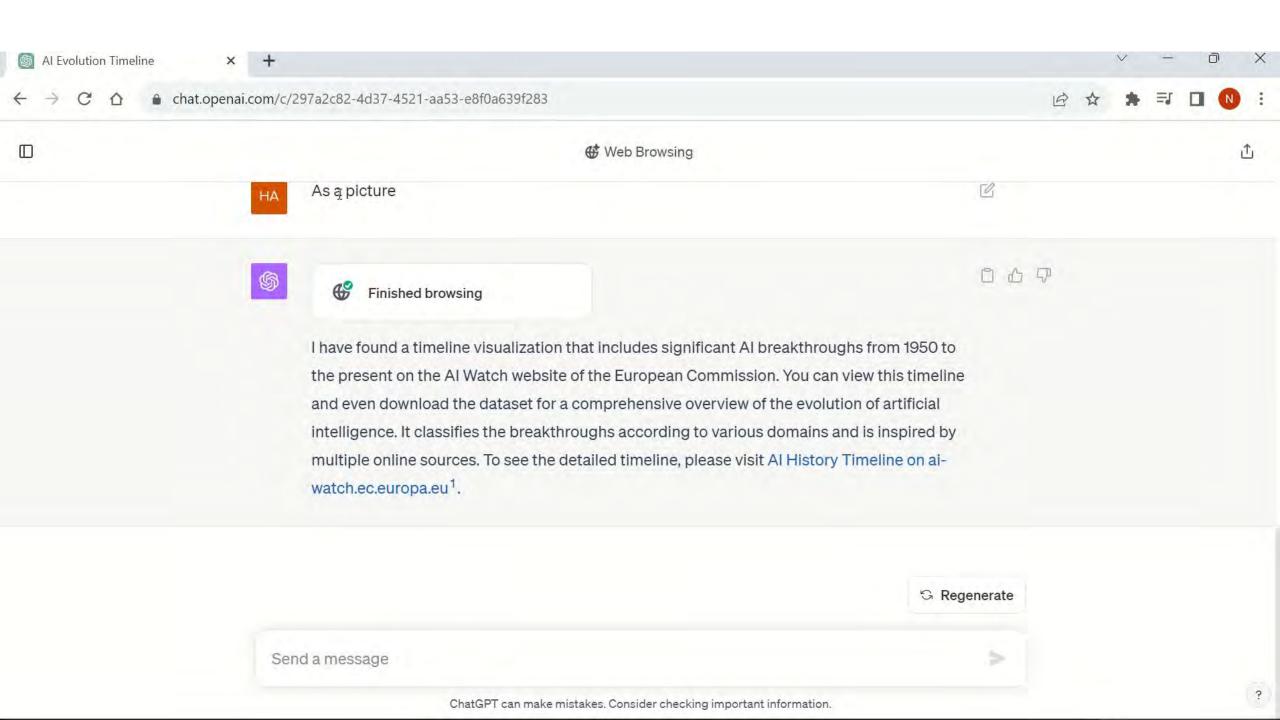
- Don't upload WBG restricted information including "Strictly confidential," "Confidential," or "Official use only," or any client and/or personal data when using publicly available generative AI.
- Be cautious when using generative AI outputs before incorporating them into official work, as they may contain inaccurate, biased, or discriminatory conclusions.
- Disclose the use of generative AI tools when you have incorporated their output into official work, for copyright and attribution requirements.
- Refer to the WBG Acceptable Use Directive on the rules and terms for acceptable use of Information and Technology Services and privacy, security, and data collection requirements.

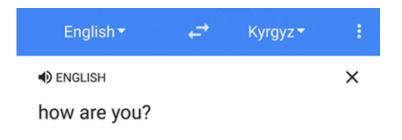
Watch this video and visit AI/ where you will find "Mai," the WBG enterprise version of ChatGPT, which you must use when handling WBG restricted information and/or personal data. For any IFC client or partner related tasks, IFC staff are required to use ChatIFC, the IFC enterprise version of ChatGPT.

By clicking on "CONTINUE", I acknowledge and agree to follow these guidelines

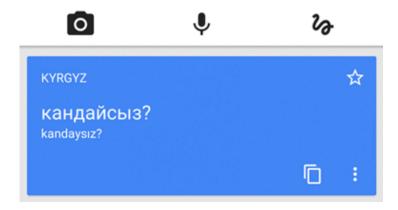
CONTINUE







## **Translation**







## **Chatbots**



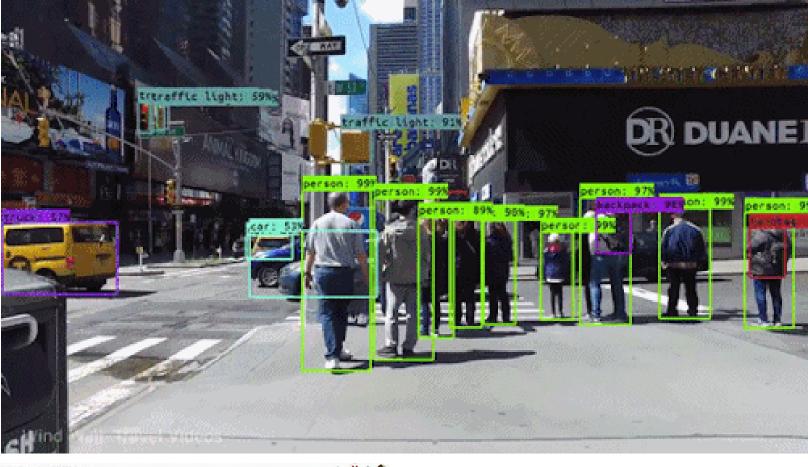


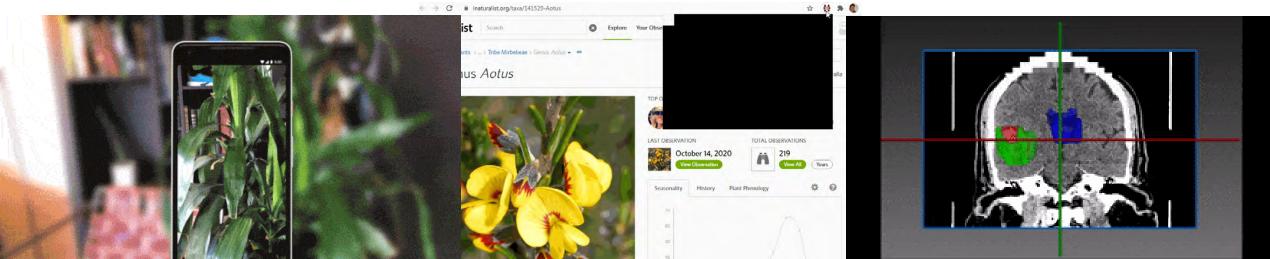






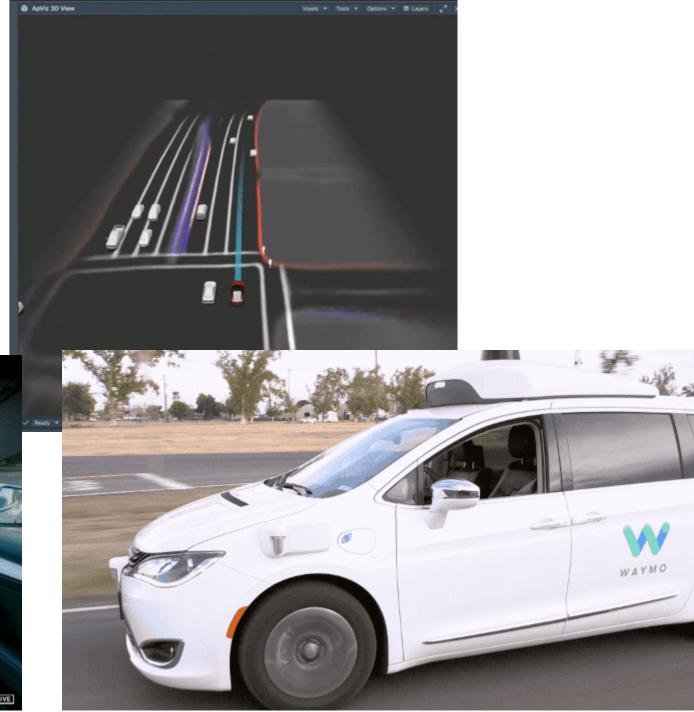
# Object/Pattern Recognition





## **Driverless**Cars





# ...Delivery Services











## Reimagine Development

=> Reimagine Education, Health, Transport, Energy, Agriculture, Environment/Natural Resources, Climate, Finance/Banking, Contracts/Transactions, Forecasts, Services...







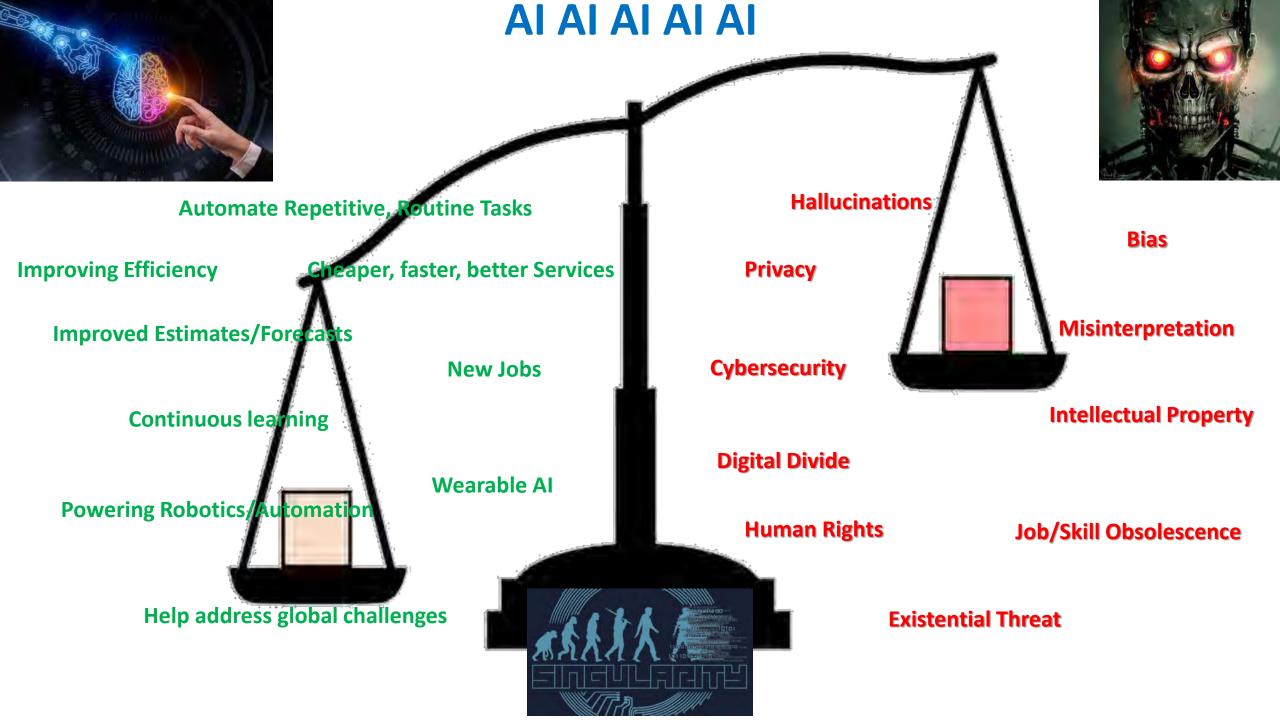


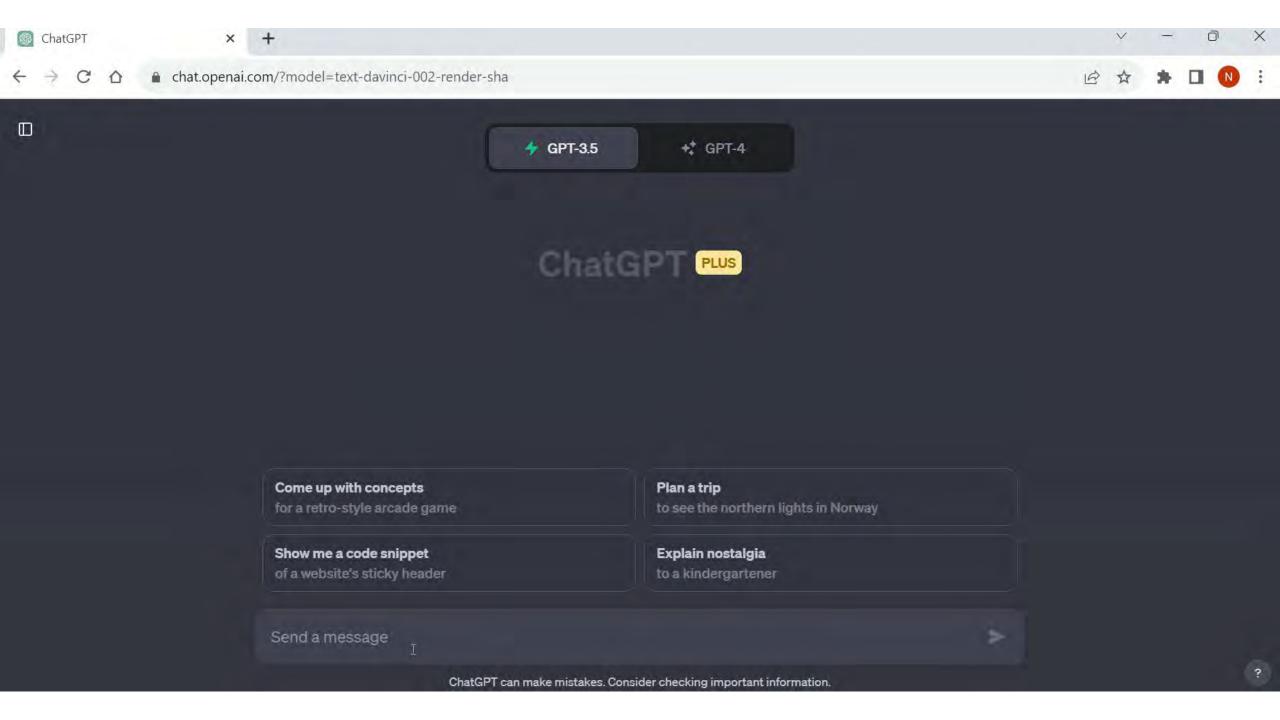


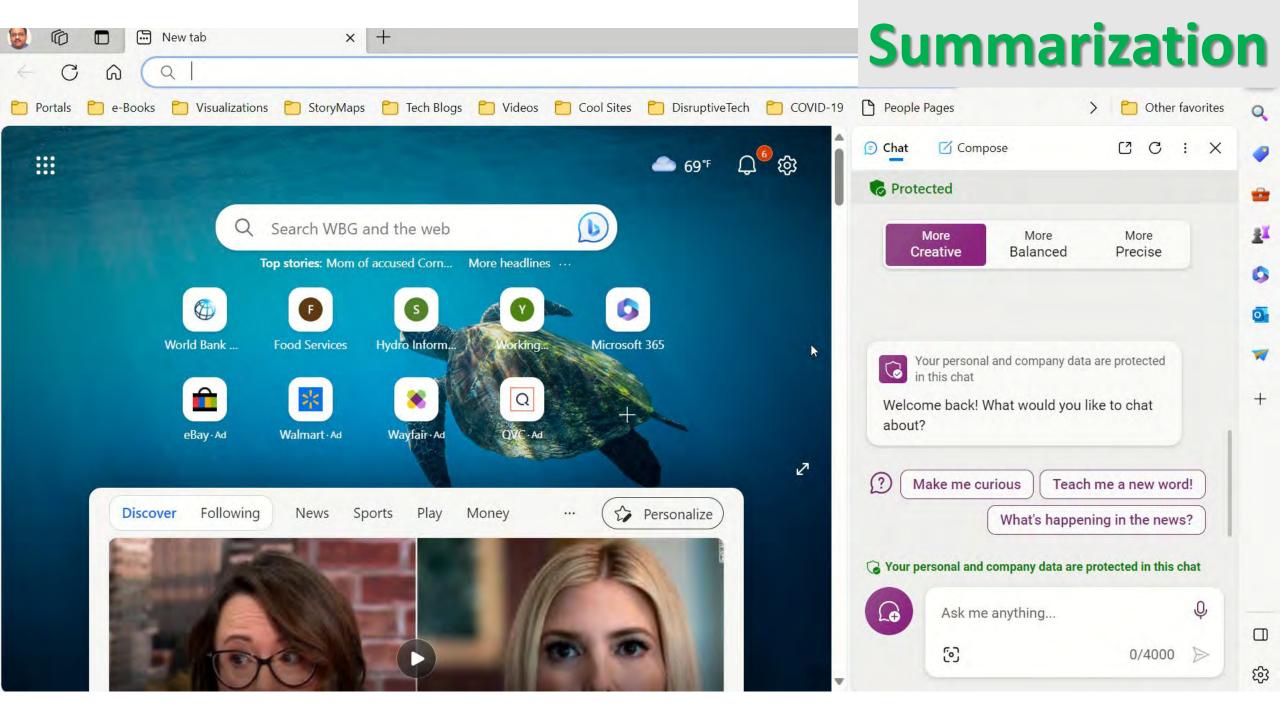


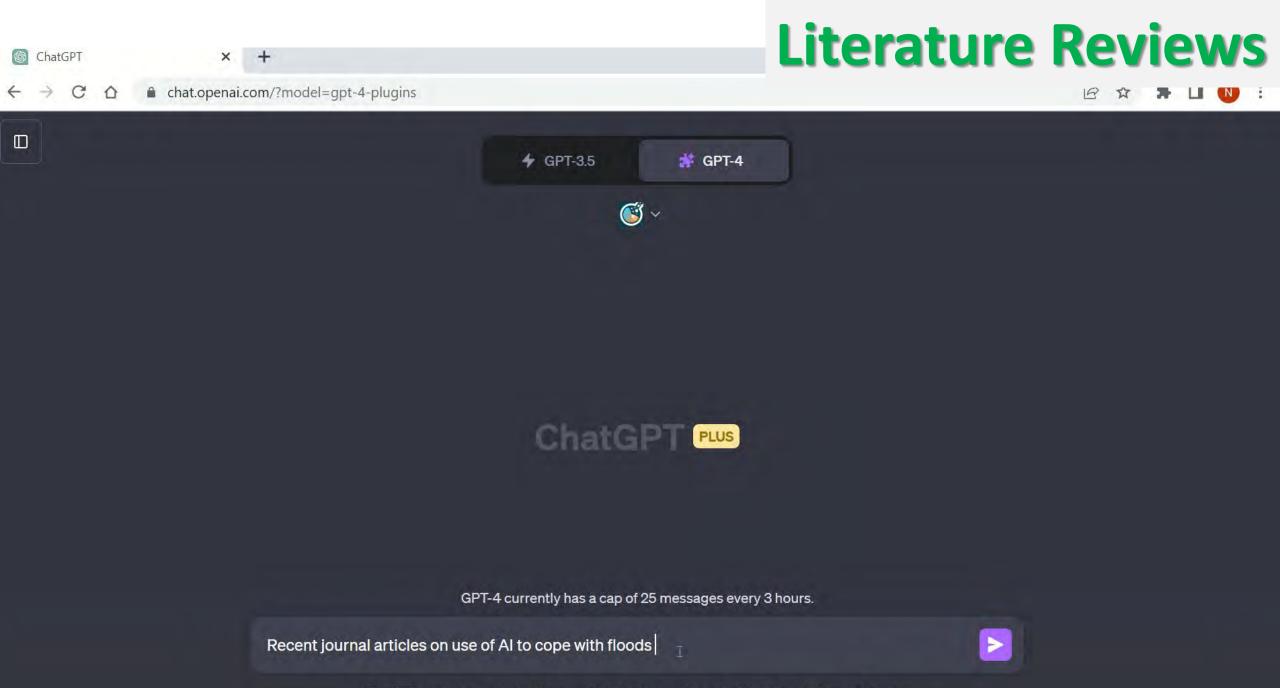












## Using Generative AI to Generate Images

(e.g. DallE-3 on ChatGPT 4)



draw a landscape with snow-capped mountains, a flowing river, forests, and farms



less snow on the mountains



add a few people and boats

## **Spatial Chat?**

Watch later Sha

What was the hottest year on average in Los Angeles between 2003 and 2022?

"2012 was the hottest year on average in Los Angeles between 2003 and 2022."

Land Surface Temperature, Planet Labs

What was the hottest year on average in Sacramento between 2003 and 2015?

The hottest year on average in Sacramento between 2003 and 2015 was 2015.

Land Surface Temperature, Planet Labs

How did the average land surface temperature in Sacramento change between 2005 and 2015?

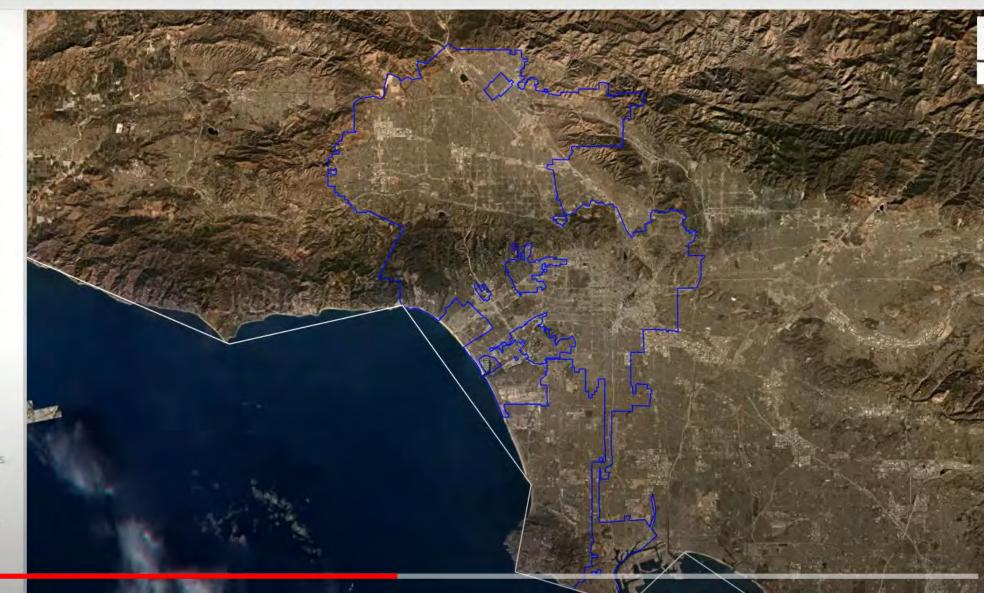
The average land surface temperature in Sacramento increased by 1.6 degrees Celsius between 2005 and 2015.

Land Surface Temperature, Planet Labs

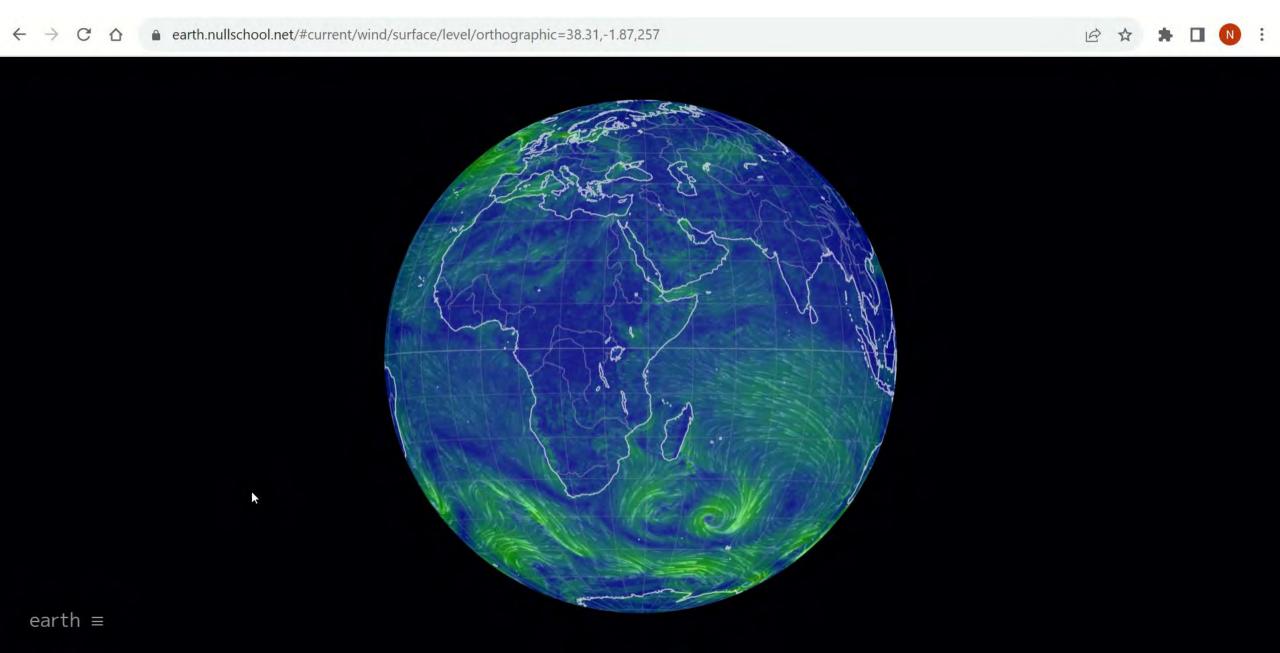
What was the average land surface temperature in Sacramento in 2005?

The average land surface temperature in Sacramento in 2005 was 10.68 degrees Celsius Land surface temperature is the temperature of the land cover, which includes soil, vegetation, and other materials found on the ground.

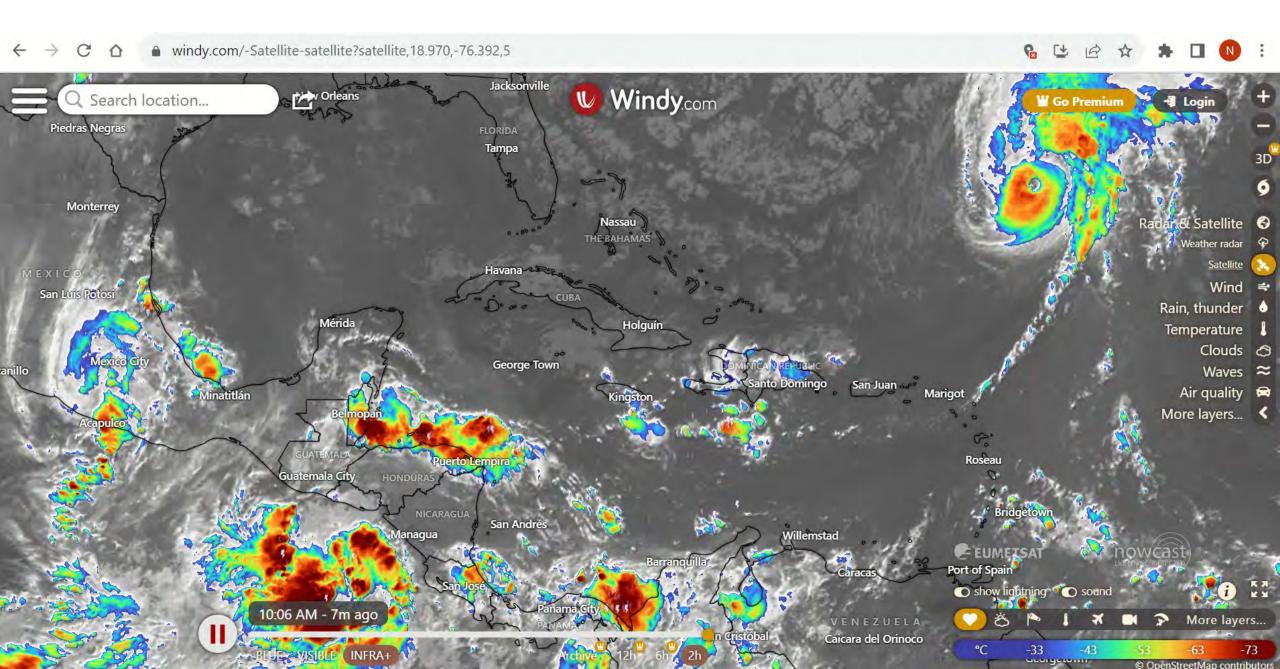
Land Surface Terroscoture, Planet Late



## Illustative Global Interactive Data Visualization Platforms: <a href="https://earth.nullschool.net/">https://earth.nullschool.net/</a>

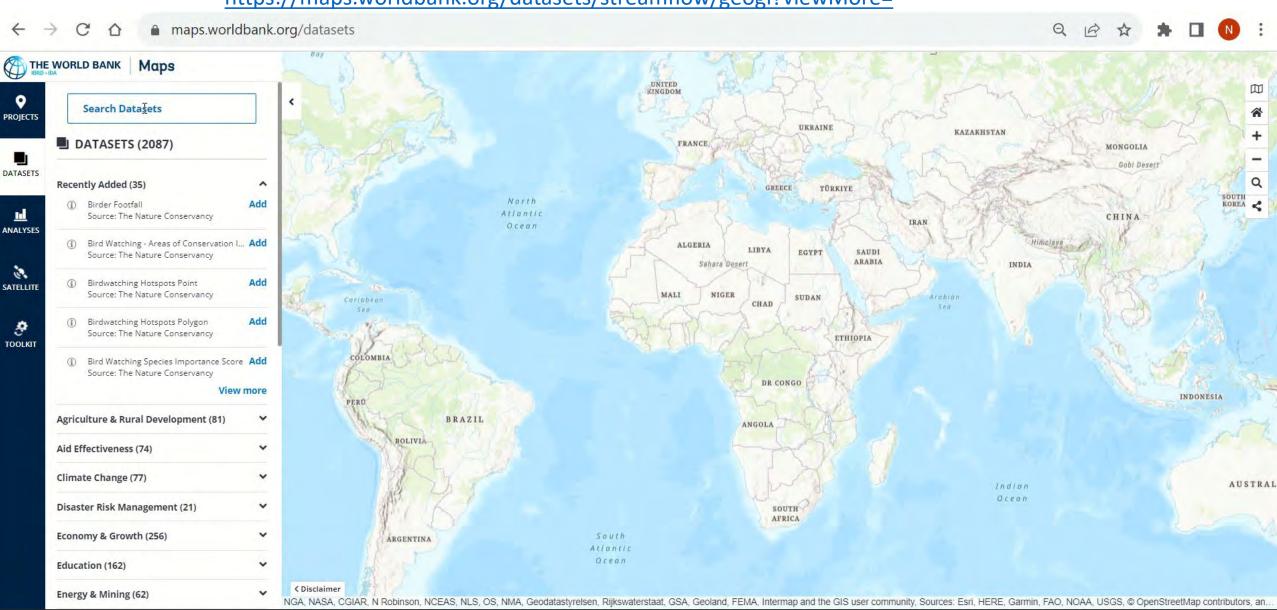


### Illustrative Global Free and Subscription Platforms: <a href="https://www.windy.com/?24.607,-30.234,3">https://www.windy.com/?24.607,-30.234,3</a>



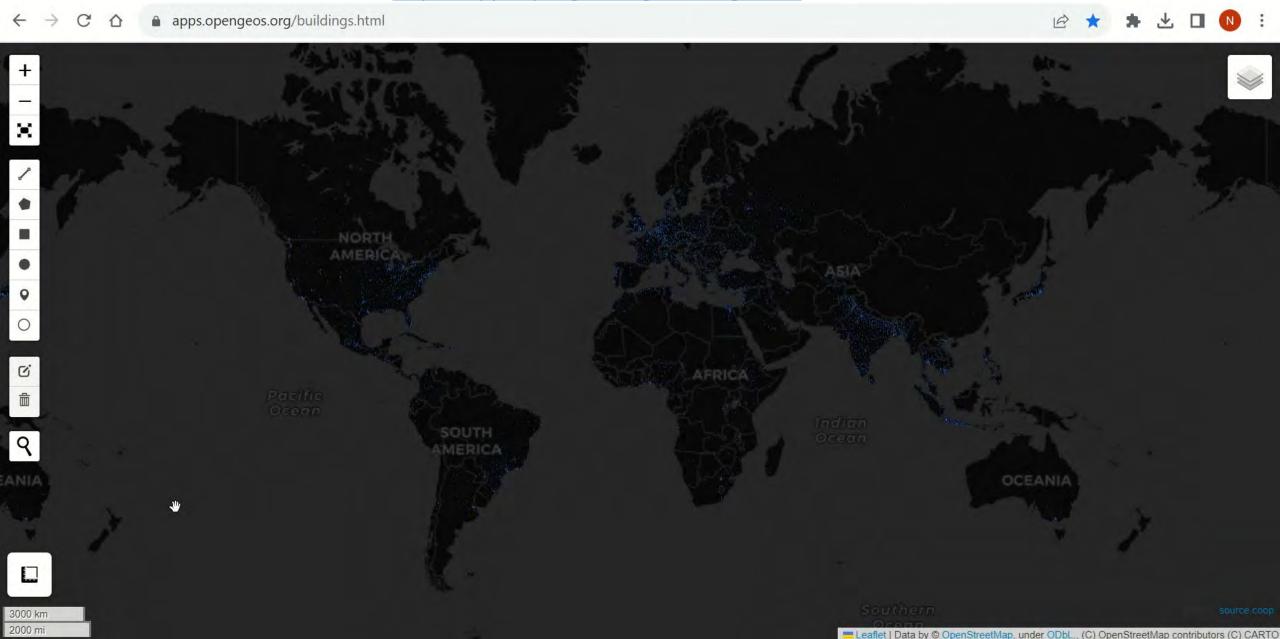
## Imagine estimating flows for every river globally...

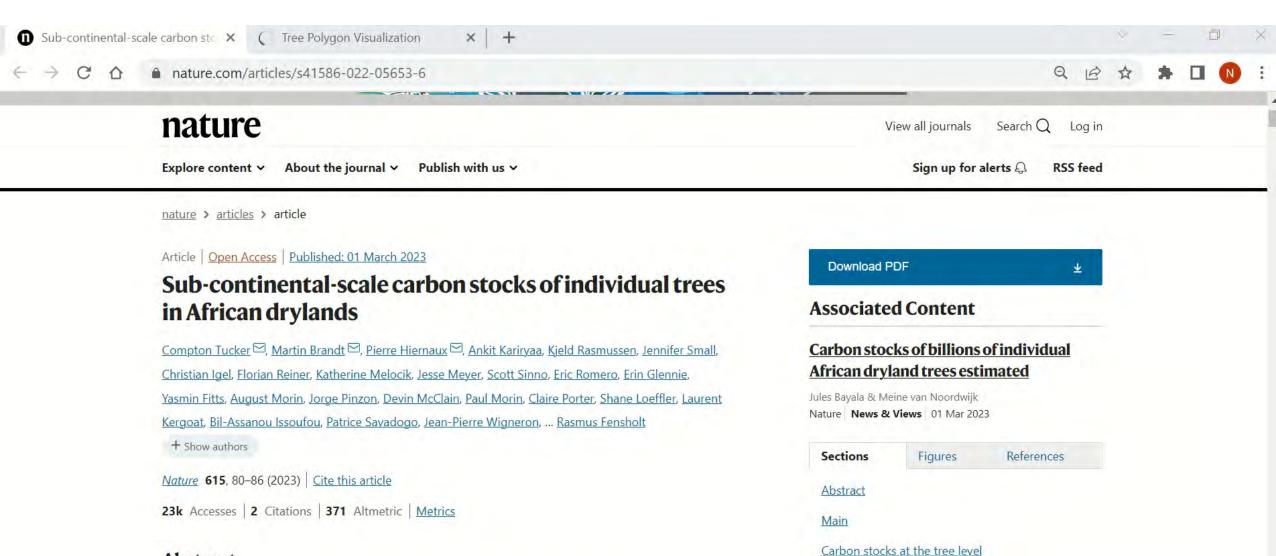
https://maps.worldbank.org/datasets/streamflow/geogl?viewMore=



## Imagine a database of EVERY Building globally...

https://apps.opengeos.org/buildings.html





Current carbon map and model comparisons

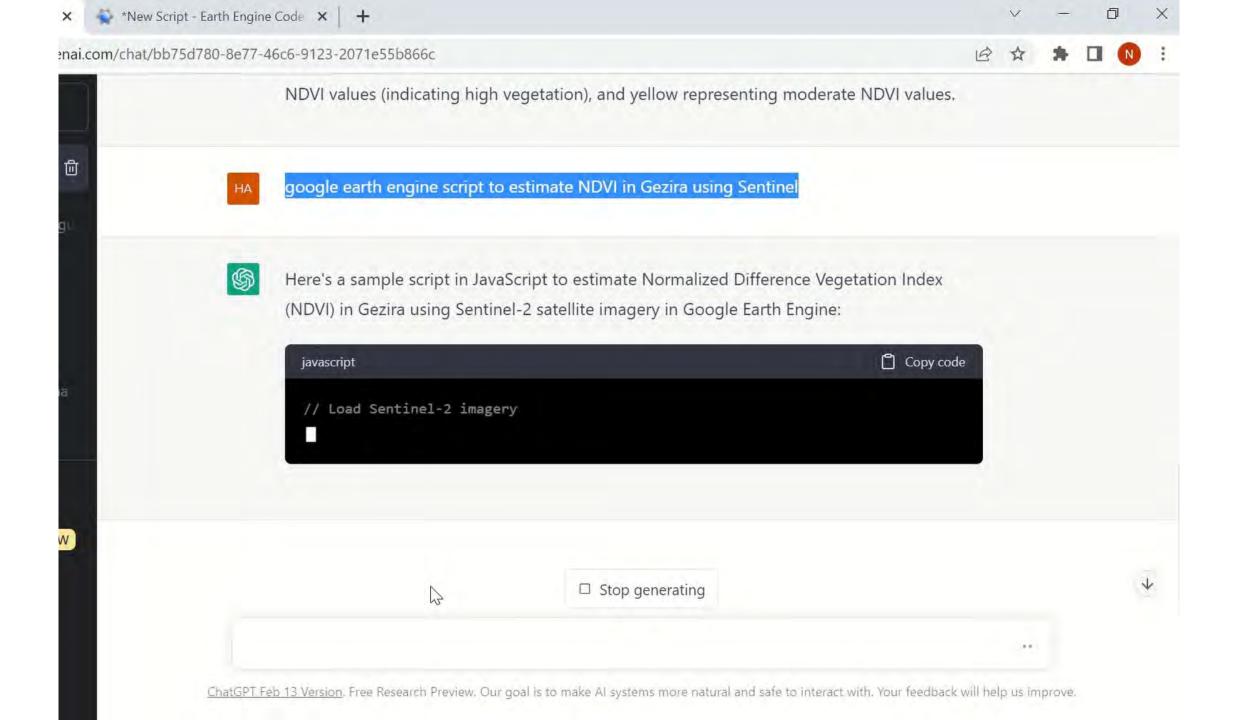
Application at the tree level

Discussion

Methods

#### **Abstract**

The distribution of dryland trees and their density, cover, size, mass and carbon content are not well known at sub-continental to continental scales 1.2.3.4.5.6.7.8.9.10.11.12.13.14. This information is important for ecological protection, carbon accounting, climate mitigation and restoration efforts of dryland ecosystems 15,16.17.18. We assessed more than 9.9 billion trees derived from more than 300,000 satellite images, covering semi-arid sub-Sabaran Africa





blogs.worldbank.org/psd/what-can-ai-do-affordable-housing-emerging-markets



HOME

ALL BLOGS

TOPICS

CONTACT



WORLDBANK.ORG

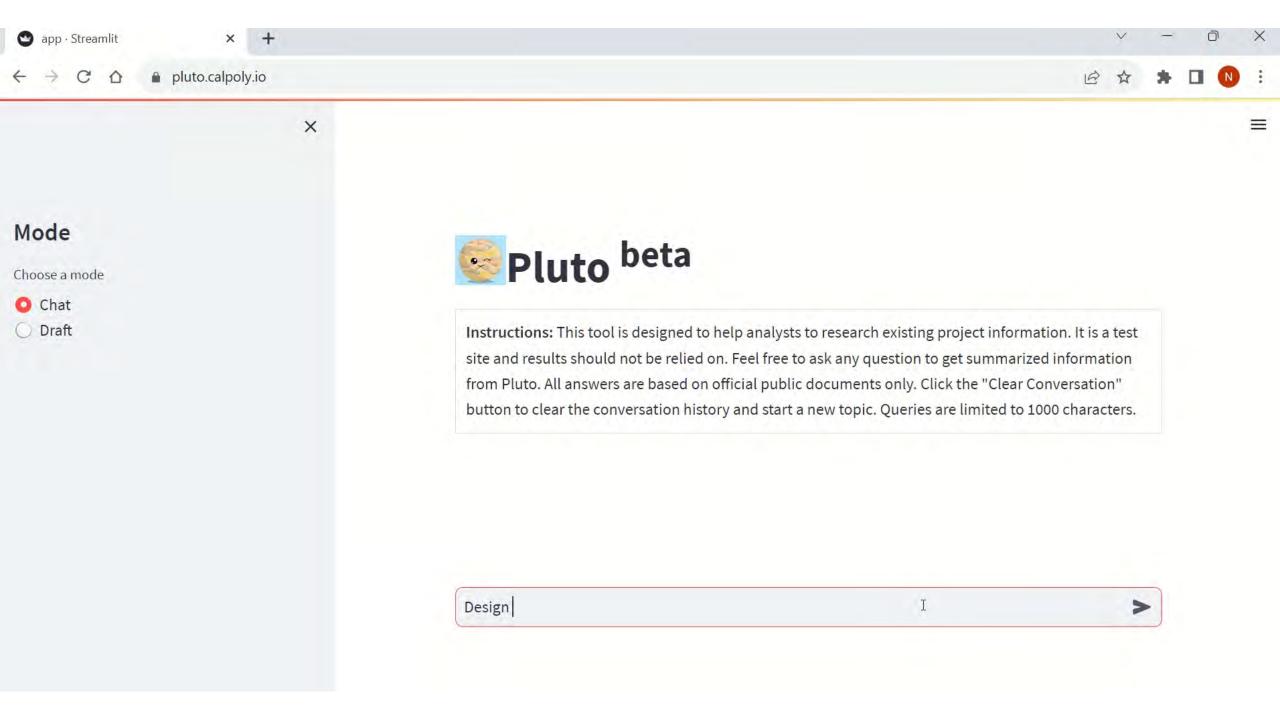
## Published on Private Sector Development Blog

## What can AI do for affordable housing in emerging markets?

SIMON WALLEY, OLIVIER VIDAL & OLIVIA NIELSEN | FEBRUARY 22, 2023

This page in: English

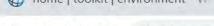






# **Automated Reporting Inputs**

PRINT REPORT







mapsqa.worldbank.org/home/esf-report/k2asa4j3z7ıjыексо







Maps

Toolkit - ESF Report

Project Name: Nairobi

**Quick Screening** 

**Full Report** 

**Knowledge Base** 

Recommender System

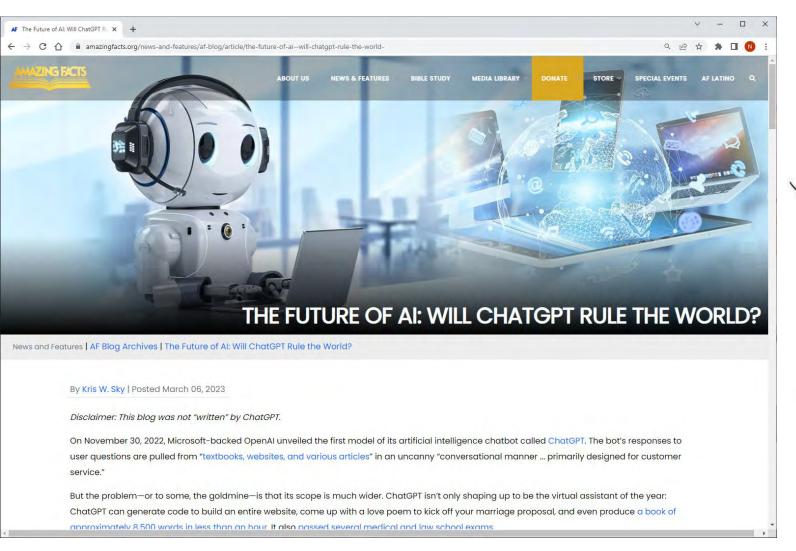
## Full Report

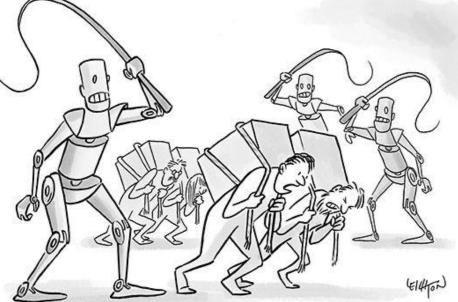
This report is intended to alert users for potential ESG risks proximate to the project locations, assessment of the actual or contextual and be used by World Bank Staff and Clients in their development, review or validation processes for environmental and social studies and assessments undertaken in connection with the development or implementation of projects.

<sup>➤</sup> ESS1 - Assessment and Management of Environmental and Social Risks

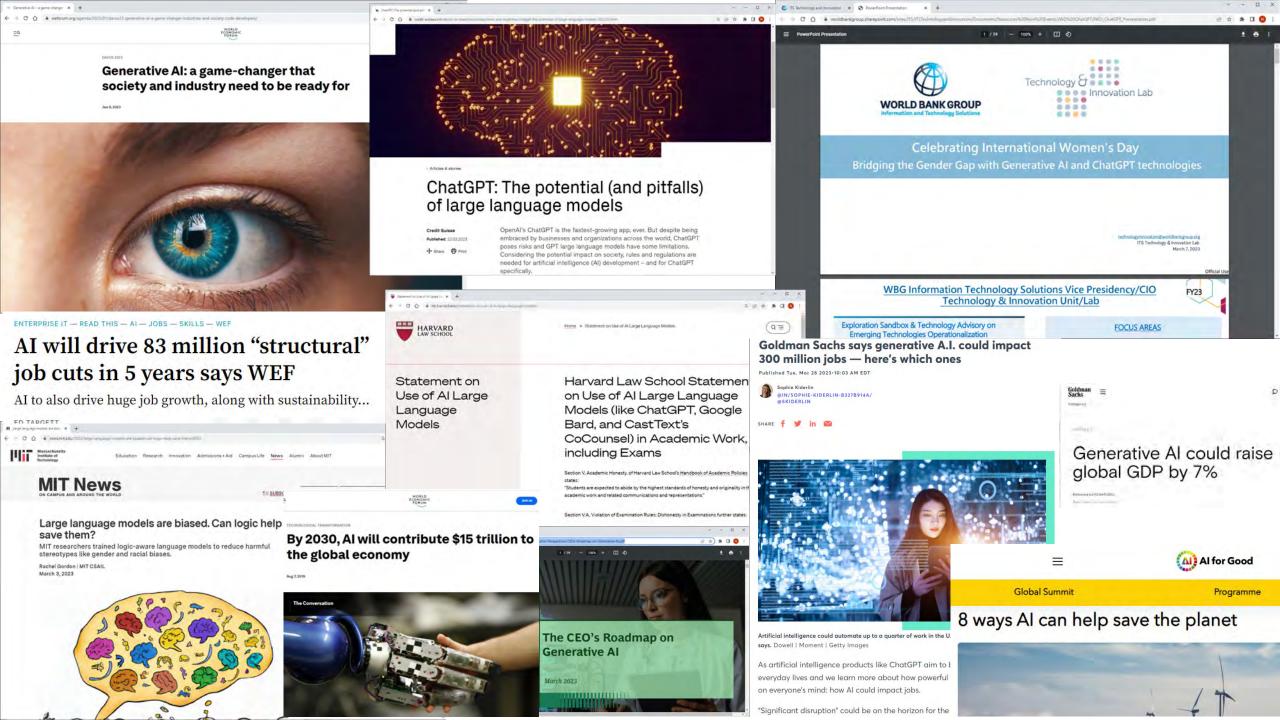
Y ESS2 - Labor and working conditions

marketoonist.con



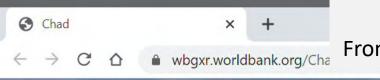


"To think this all began with letting autocomplete finish our sentences."



# Digital Twins for EVERY Project/Sub-project?

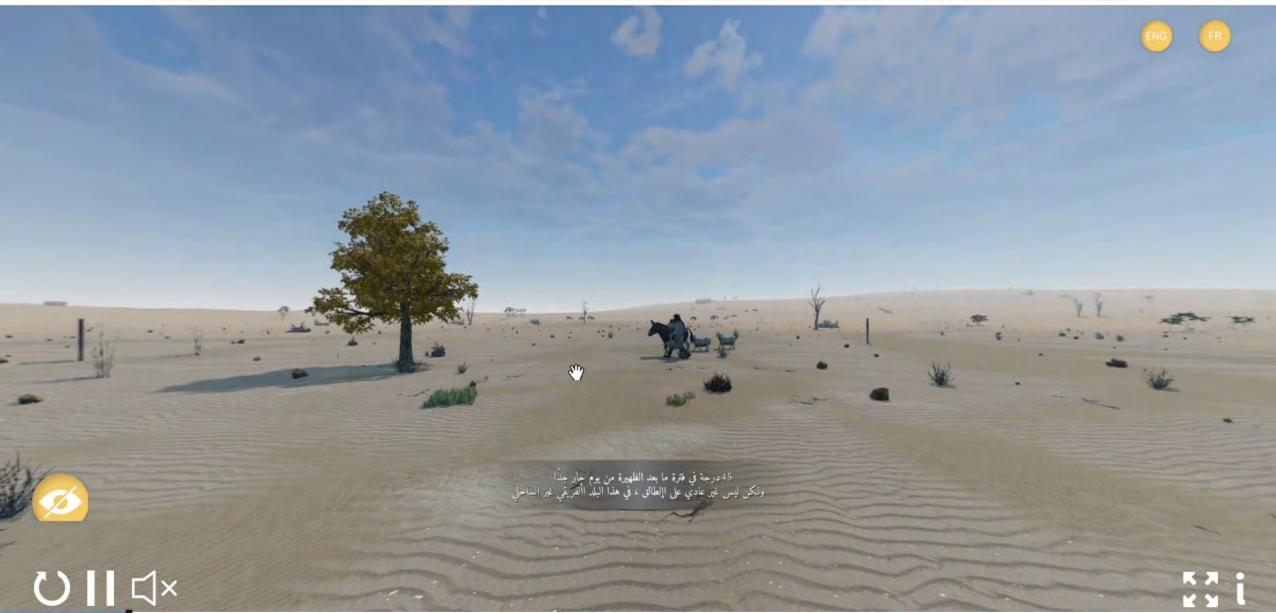




#### **Development Scenario Visualization on Landscapes**

From Aurelie Rossignol and the Bank VR Team: <a href="https://wbgvr.org/Albia">https://wbgvr.org/Albia</a>







## Livable Planet Open Data Initiative

Support for Data Rescue, Formatting, Integration, Hosting as Online Services for Interoperability

(e.g. for data on climate, water/land/soils/other natural resources, pollution, and other relevant socio-economic and infrastructure aspects of a livable planet)

#### **Cloud Services**

(provided in partnership with cloud service organization foundations)

Institutions

Countries/ Sub-national

Regional

Global

Support for Data
Collection Services

(e.g. Monitoring Systems such as Hydromet systems, geospatial data generation, crowdsourcing, etc.) Support for Capacity-Development and Data Partnerships

(e.g. for sectoral institutions working with partner agencies)

open data access through open APIs/ services

Support for



Support for Analytics/AI based Services/ Apps

(to provide High-Impact Services)

## **Livable Planet Global Services**

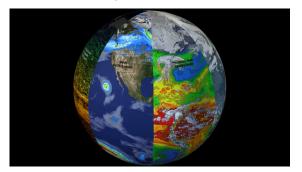
#### What?

- Services for **Early Alerts** (e.g. related to floods/droughts/storms, some types of pollution)
- Digital Monitoring, Reporting, Verification (dMRV) services for climate action and associated co-benefits
- Services for Nature nature based solutions; integrated watershed/basin/landscape planning and management; water and other natural resources, blue economy & biodiversity management; circular economy/ pollution management
- Agricultural advisories (even to smallholder farmers) related to weather, soil moisture, yield estimates, pests

#### How?

- Prioritizing a few initial services that can have quick, global impact and identify relevant partner organizations
- Strengthening relevant aspects of Livable Planet Open Data Services and partnerships
- Demonstration in a few countries and scaling up globally based on interest leveraging cloud services & responsible Al
- Tracking use and impact and refining/expanding services







# **Modernizing Institutions**





**Collaborative** Workspaces/Internships

**Computer Training Room** 

Document, Map & Digital

Library

Audio/Video-Conferencing/ **Distance Learning/ Helpdesk** 



Use

Innovation Marketplace

**Analysis** 

**Situation/ Decision Rooms** 



Competitions (e.g. Hackathons)

#### **Collation**

Knowledge Repository



**Monitoring** Hub



Knowledge **Targeted Tools/Products Research** 



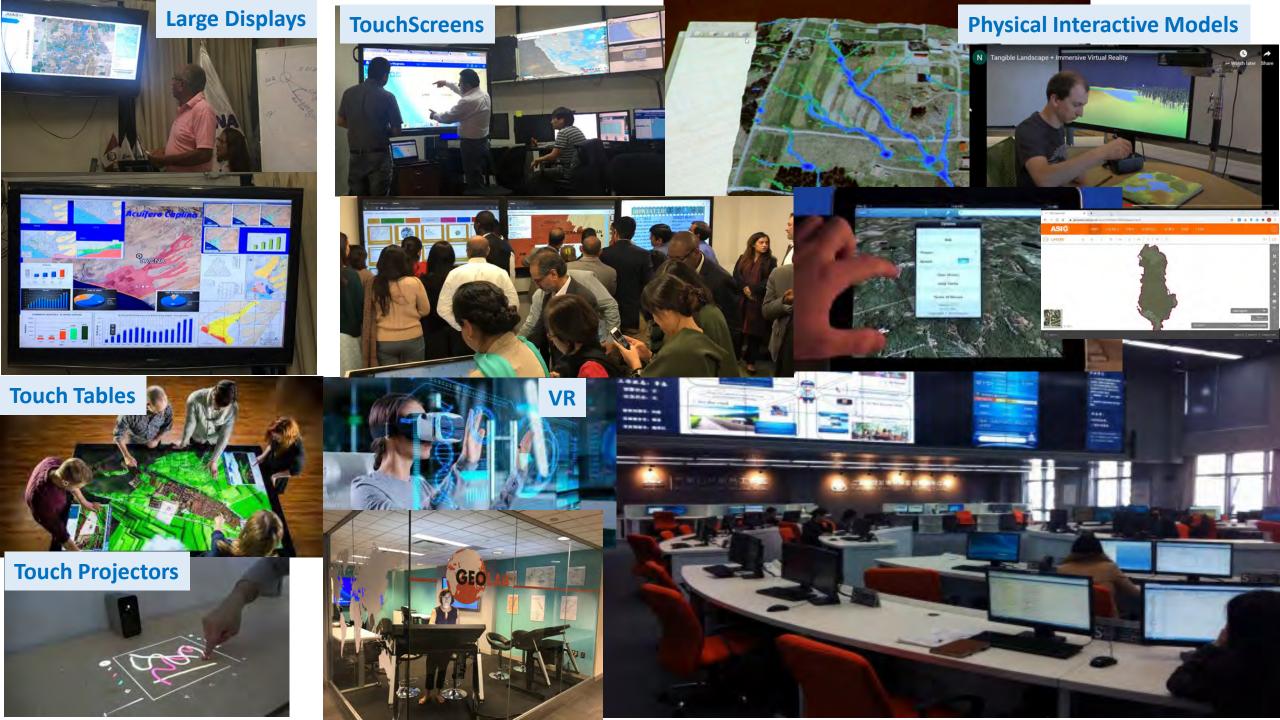


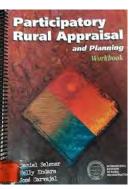
Outreach & **Capacity-Building** 



**Institutional** Support

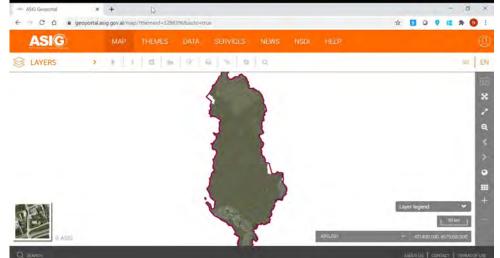










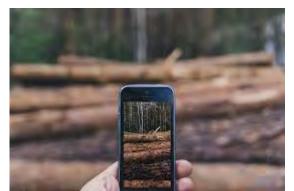




## **Improving Community Interactions**









## Imagine...

- Every smallholder farmer with free access to information for weather alerts, precision farming, yield estimation, market info and access, benchmarking, digital payments...
- Harnessing the "power of shame" to benchmark my area with other relevant areas...
- Instant access to global good practices and relevant stakeholder forums and expert advice...
- Leveraging the power of bright minds working on new data-driven solutions for everything, everywhere, all at once...
- Moving to a culture of more information-based decision-making...

## What does AI mean for us?



- Improve awareness (us, our teams, our clients)
   on the benefits and risks
- Leverage benefits
- Plan for and mitigate risks
- Closely monitor trends and impacts
- Enables and Requires us to work as one Bank!

## **Preparing for Generative Al**

#### Awareness of the Tech

- Dos (learn, experiment, document, discuss/collaborate...)
- Don'ts (uploading private or non-public info, using without verification, copyright violations...)

### • Explore Implications for Sector

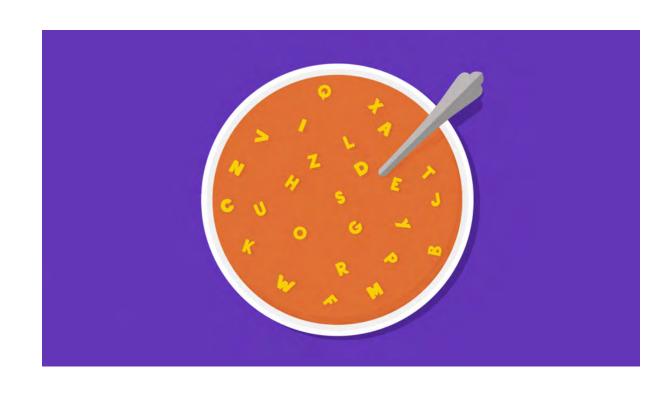
- Facilitating work (adapting as the tech evolves)
- Jobs (vulnerability, opportunities)

## • Initiate Cautious, Responsible Use

- Helpdesks (incl. Al options, prompt engineering, case studies, training...)
- Dialogue/Studies (research, summaries, brainstorming, chatbots...)
- Operations/Investments
- Regulatory Framework

# World Bank Disruptive Tech Support Ecosystem Alphabet Soup

- ITS
- DEC
- FCV (GEMS)
- GFDRR Labs
- GCS (WBXR, ...)
- DD GP
- OLC
- Disruptive KIDS Helpdesk
- CoPs
- ...
- <DT Network>
- Proposed Digitalization VPU









































http://www.worldbank.org/

https://www.worldbank.org/en/projects-operations/environmental-and-social-framework

https://maps.worldbank.org/ https://spatialagent.org/KIDS/

